

# COVID-19 RESOURCES – NORTH IDAHO

Issued by the Joint Business Service Providers

Bulletin #26– September 18, 2020

Business & Community Leaders

**Please Continue to Keep Everyone Safe!**



## September 18th Governor Brad Little's Press Conference - Idaho Rebounds

Streaming on the Idaho in Session website: [Click on link](#)

Response Needed: Building Idaho's Workforce: The global pandemic has taken a toll on our workforce in Idaho and elsewhere... we urge you to participate in our LAUNCH Idaho — Workforce survey so we can strengthen our economic rebound.

Click on link: [Launch Idaho-Employer Survey](#)

### Time is Running Out to Respond to the 2020 Census

**Census 2020 will end field data collection by September 30, 2020.**

Self-response options will also close on that date to permit the commencement of data processing. Under this plan, the Census Bureau intends to meet a similar level of household responses as collected in prior censuses, including outreach to hard-to-count communities.

### CENSUS GRANT

**LOR Foundation Offers \$50,000 in Instagrants for Rural Census Efforts**

[Apply here](#)

**\*New information titles are in bold, purple font**

## Need to Know

- **Congratulations!! Panhandle Health District Awarded \$1,000,000 Grant to Help Combat Opioid Use Disorder** [Learn more here](#)
- **City of CdA Announces Small Business Relief Fund Grant Program** City of Coeur d'Alene has reserved \$340,000 in CARES Act funding for Small Business Relief Grants [Learn more here](#)
- **Idaho governor restores \$99 million in education funding** [Read more here](#)
- **Tell Congress to Support Economic Developers** EDA plays a critical role in helping communities across the nation recover from economic distress [Learn more here](#)
- **Governor Spends \$200 Million to Save Idaho Businesses Money** [Read article here](#)
- **ITD get \$27 Million to Give to Rural Public Transit** Idaho Transportation Department has recently acquired \$27 million of grant money for Idaho transit agencies [Read more here](#)
- **Join OpenTable in Calling on Congress to Support Restaurants** Congress is currently considering the RESTAURANTS Act, a bi-partisan proposal that could give restaurants the lifeline they need through a \$120 billion grant program [Learn more here](#)
- **Imperfect COVID Liability Immunity Bill Passes Legislature** [Read article here](#)
- **Nearly \$50 million awarded for broadband projects to support remote learning, economic development** Gov Brad Little announced the Idaho Department of Commerce awarded \$48.9 million in federal coronavirus relief funds for 102 projects across Idaho that support improved broadband infrastructure, equipment, and services [Read article here](#)
- **Amazon Small Business Academy: NEW September Amazon Small Business Academy – Online** Are you looking to launch your business online? Learn strategies on how to build and grow your small business with online selling [Click here to register](#)
- **LOR Foundation Offers \$50,000 in Instagrants for Rural Census Efforts** We understand this has been an especially challenging time for

ensuring a complete Census count, and the shortened timeline for collecting census responses has only made things more difficult. That's why beginning August 31, LOR is offering 50 \$1,000 grants to help with census efforts in rural parts of the Mountain West [Apply here](#)

- **Idaho Unemployment rate drops as 14,000 workers land jobs**  
Unemployment rate dropped to 5% [Read article here](#)
- **Speedy Recovery for Idaho** Gem State has third-lowest unemployment rate in the nation [Read more here](#)
- **Urban flight presents opportunities for Idaho communities** With the onset of a global pandemic, big cities can feel claustrophobic [Read here](#)
- **Idaho still stuck in Stage 4; donates to Idaho Foodbank** [Read article here](#)
- **Lodging Tax Collections** Lodging tax collections for July were down 30.9% over the same month last year. Overall, collections are down 24.3% year over year
- **CARES Act Funding & New Programs Fuel Idaho Manufacturing Rebound** As Idaho's EDA University Center, *TechHelp* recently received CARES Act funding [Read here](#) to help defray the costs of essential training, support, and consultation activities with Idaho manufacturers [Application](#)
- **NIC Venture Center Commercialization Academy begins Sept. 15**  
NIC Venture Academy will help current and aspiring entrepreneurs better understand the process of launching a technology-based startup, teach critical skills and language necessary to develop intellectual property, build effective teams, and raise venture capital to grow their business [Read more here](#)
- **Gov. Brad Little Funnel Cash To Schools While Idaho Stays In Stage 4 Of Reopening** [Read here](#)
- **PPP Forgiveness Process Underway, Other SBA Programs Continue to Serve Small Business Needs** SBA Approved 31,056 PPP Loans Valued at \$2.59 Billion in Idaho
- **Covid-19 Small Business Resources** The Office of Advocacy will share small business resources and information related to the coronavirus pandemic as we receive them [Click here](#)
- [Click here](#) for Press release, small sign, and wear masks billboard
- **Idaho budget positioned to handle impacts of COVID-19** [Read here](#)

- **Idaho Approves \$50 Million for COVID-19 Testing and Public-School PPE** [Read more here](#)
- **Jobless claims rise as cutoff of extra \$600 benefit nears** Set to expire July 31 [Read here](#)
- **COVID-19 Update with Governor Little** 7/21/20 Clarification of the Coronavirus mortality rate, percentage of people requiring hospitalization & virus testing accessibility [Click here](#)
- **Extra \$600 CARES Act unemployment benefit ends July 31** [Click here to read](#)
- **Crush the Curve struggles with wait time for Federal money** [Read here](#)
- **EIDL Grant Advance Program for Small Businesses is Out of Money** While SBA is still accepting COVID-19 related Economic Injury Disaster Loans the grant/advance component has hit its budget limit. [Read here](#)
- **Governor Brad Little's July 9th LIVE Press Conference on Idaho's K-12 Reopening Plan and Idaho Rebounds** [Click here](#)
- **SBA Releases PPP Loan Details** Monday, July 6, 2020 the SBA publicly released data on all existing PPP loans [Click here](#)
- **Idaho will remain at Stage Four** for now to slow COVID-19 cases. Every two weeks: re-evaluation against criteria to determine feasibility to move from one stage to the next. All criteria must be met to move stages and dates are estimated targets. [Click here](#)
- Governor Brad Little News Release: More details available on **Return to Work bonuses** [Click here](#)
- SBA and Treasury Announce **New EZ Forgiveness Applications for the Paycheck Protection Program** [Click here](#)
- Call for Action: **Support Local Gems Campaign**  
With the severe impact of COVID-19 on Idaho small businesses, it is more important than ever before to support the shops, restaurants and other establishments that play a critical role in our communities and state economy. [Click here](#)
- **STEM Grant Provides PPE Accessories**  
The Idaho Stem Action Center granted the Community Library Network \$500 to support its efforts in providing personal protection equipment (PPE) assistance to the community. Funds are used to purchase the plastic cording, called filament, used to create 3D-printed material.
- **Consumer sentiment is evolving as world begins to open** As

restrictions lift and pockets of spending return, consumer behavior begins to adapt to the next normal [Click here](#)

- **Governor announces cash bonuses for people returning to work** a new boost for people who are exiting unemployment for a new job: \$1,500 cash bonuses to full-time employees and \$750 to part-time employees who return to work. [Click here](#)
- **Announcing the ONE Idaho Campaign** to highlight the resilience and ingenuity of Idaho businesses and encouraging practices crucial to protecting our communities, workplaces and citizens while keeping our economy open. [Please click here](#)
- **Senate Passes to extend Payroll Protection Program (PPP) Small-Business Loan** [Click here](#)
- **Idaho Rebounds: Our Path to Prosperity** Click the link to see Stages of Reopening, Resources for Business and Advisory Committee Recommendations. [Click here](#)
- **What you need to know (and do) to qualify for PPP loan forgiveness** [Click here](#)
- **SBA Releases New Paycheck Protection Program (PPP) Report** The U.S. Small Business Administration (SBA) released an updated [Paycheck Protection Program \(PPP\) Report](#) detailing total data from both rounds of PPP funding through May 16.
- **Gov. Little extends cash grants to self-employed**  
Self-employed individuals economically impacted by COVID-19 now may be eligible to receive up to \$7,500 in cash support through the Idaho Rebound cash grants for small businesses. Apply for the Idaho Rebound cash grants at by [clicking here](#)
- **U.S. Treasury Website -** [click here](#).  
The [www.treasury/coronavirus](http://www.treasury/coronavirus) website was updated. You can find the debt forgiveness application here: [Click here](#).
- **Small businesses can access 30-day supply of PPE as state opens for Stage 2 of Idaho Rebounds plan Saturday** Governor Brad Little announced today that small businesses have a new resource to access masks, gloves, and sanitizer as the state enters Stage 2 of the four-stage [Idaho Rebounds plan](#) to safely and responsibly open Idaho's economy.  
  
Idaho small businesses can obtain a 30-day supply of personal protective equipment (PPE) for their employees and patrons by

[clicking here.](#)

- **Small Firms Report more success with second-round Paycheck Protection Program** The second round of Paycheck Protection Program (PPP) funding to help small businesses affected by COVID-19 economic disruption is lasting longer and appears to be doing a better job of going to the people it's intended to help than the first round did.
- **Gov. Brad Little** announced on April 24 that he has created a public-private task force to design a COVID-19 testing strategy for Idaho. [Idaho forms COVID-19 coronavirus testing task force](#)
- **Idaho Rebounds: Our Path to Prosperity.** May 1, 2020, Idaho moves into the first phase of "Idaho Rebounds: Our Path to Prosperity." To view the details of which businesses can reopen in this phase, [please click here](#). For an easy-to-read matrix from the Sun Valley EDC, on what's allowed at each phase, [please click here](#). (On the webpage, go to the right column, under "Additional Information.")
- **Idaho Codes** is an online, self-paced, computer science course that teaches students in grades 7-12 how to build websites and develop HTML, CSS, and JavaScript. No prior coding is required. All students can access the curriculum. The course is \$200, but thanks to generous donations, the first 1,000 students can register for free. For more information, [please click here](#).
- **Surveys to Help us Help You.**
  - Ongoing **Idaho SBDC survey** since March 18<sup>th</sup> assessing the impact of COVID-19 on small business. To take the short survey, [please click here](#). To see the findings of the survey, [please click here](#).
  - **Post Falls Chamber Members Survey.** Please take a moment to take the survey if you're a PF Chamber member. Your input is important. For the link to the survey, [please click here](#).
- These three wonderful **non-profit organizations are providing funding for the most vulnerable** in our region. To learn more about these programs and to donate, please check these links:
  - [Idaho Community Foundation](#)
  - [Innovia Foundation](#)
  - [CDA Covid-19 Relief Fund](#)

## Economic Relief

- **COVID Response: Three new, FREE small business programs** loan options created through the Small Business Administration (SBA) – the CARES Act [Learn more here](#)
- **Basics of PPP Loan Forgiveness and the SBA PPP Loan Forgiveness Platform** [Watch webinar here](#)
- **Community Advantage Recovery Loan (CARL) Program:** A new federal recovery program from SBA [Click here for details & application](#)
- **Local Foundation and Economic Development Corporations Establish the Kootenai, Shoshone and Benewah Counties Small Business Recovery Fund** This is for small businesses who have not received funding from other existing CARES related funding [Click here for details & application](#)
- **August Small Business Alert - SBA Office of Advocacy** The SBA-guaranteed loans will be available through Sept. 27, 2020 and must be fully disbursed no later than Oct. 1, 2020 [Read more here](#)
- **Some federal COVID-19 loan programs winding down** As the federal government's Paycheck Protection Program nears its end, more than 60,000 Idaho businesses have received loans or grants [Read more here](#)
- **SBA Expected to Accept Forgiveness Applications Beginning August 10th** The SBA has officially announced that they expect to open their PPP forgiveness platform and will begin accepting forgiveness applications from lenders beginning August 10. [Read more here](#)
- **How Small Firms Can Protect Finances in Reopening Economies** [Read here](#)
- **SBA Guide to PPP Loans** Free Zoom Seminar on the new PPP Loan Program including forgiveness and potential changes you should be aware of [Click here](#)
- **Idaho Research and Development Tax Credit** The Idaho R&D Tax Credit allows a taxpayer who makes expenditures in research and development activities in Idaho to claim an income tax credit. [Click here](#)
- **Navigate Financial Impacts During COVID-19** The Employee Retention Tax Credit (ERTC) is a significant opportunity for many



health care providers that have continued to pay wages and health plan expenses to employees through the COVID-19 pandemic. [Read more here](#)

- **Breaking News - Congress passes PPP loan program extension (P4 Act).** House of Representatives passed the Prioritized Paycheck Protection Program Act (P4), *extending the window for business owners to apply for PPP loans to August 8, 2020.* In addition to the extension, P4 will decouple PPP from SBA's 7(a) lending program and allow some small business borrowers to apply for a second PPP loan.
- **COVID-19 Webinar: Money to Small Business-Loans, Grants and CARES Act Funding** [Click here](#)
- **SBA Reopens EIDL and EIDL Advance Program** To further meet the needs of U.S. small businesses and non-profits, the U.S. Small Business Administration (SBA) reopened the Economic Injury Disaster Loan (EIDL) and EIDL Advance program portal to all eligible applicants experiencing economic impacts due to COVID-19 [Read more](#)
- **PPP Flexibility Flyer** [Click here to print](#)
- **Enactment of the Paycheck Protection Program Flexibility Act** This bill will provide businesses with more time and flexibility to keep their employees on the payroll and ensure their continued operations as we safely reopen our country. [Click here](#)
- **Idaho Rebound Cash Grants for Self Employed** [please click here](#)
- **SBA Releases PPP Loan Forgiveness Application and Detailed Instructions**

The SBA, in consultation with the Department of the Treasury, released the [Paycheck Protection Program \(PPP\) Loan Forgiveness Application](#) and detailed instructions for the application.

- **Coronavirus Food Assistance Program (CFAP)- Farmers and Ranchers**

Payment structure and how agricultural businesses can apply for assistance, please visit [here](#)

- **Idaho Rebound Cash Grants for Small Businesses**

Idaho small businesses are the lifeblood of our communities and the backbone of our state's economy. In response to the required business closures of the COVID-19 outbreak, the State of Idaho will facilitate [Idaho Rebound Cash Grants for Small Businesses](#) from Coronavirus Relief Fund (CRF) dollars. Funds will reimburse small businesses the costs of business interruption caused by required



closures.

- Total Program: \$300 million (24% of total CRF award)
- Individual Business Grant: up to \$10,000
- More than 30,000 Idaho small businesses supported
- Subject to qualification
- Targeted to those small businesses that did not receive the Paycheck Protection Program or received less than \$10,000 through this program
- All individual grants will be reported on [Transparent.Idaho.Gov](https://transparent.idaho.gov)
- **CARES Act. SBA Paycheck Protection Program (PPP).** This is the program that may be forgiven, if funds are used for payroll for 8 weeks, rent, mortgage interest, and utilities, February 15, 2020 to June 30, 2020. This loan is through an SBA-approved bank. For additional details, [please click here](#). For an easy-to-understand power point summary of the CARES Act, Round 2, [please click here](#). (On the webpage, right column, under "Additional Information."). Additional funding for the PPP was approved on 4/24. Continue to check with your banks on the status of your application
- **CARES Act. SBA Economic Injury Disaster Loan Emergency Advance (EIDL).** This loan advance will provide up to \$10,000 of economic relief to businesses that are currently experiencing temporary difficulties. This is also potentially forgivable. For information, [please click here](#). An additional \$10B for EIDL advances and \$50B for loans was approved on the latest bill. This is a direct application via the SBA website. Continue to check the website and your emails for the status of your application
- **CARES Act. SBA Debt Relief.** SBA debt relief for existing loans, and loans approved prior to September 27, 2020. 1) SBA will automatically pay the principal, interest, and fees of current 7(a) loans for a period of six months.
  - If interested in a new loan, check with PACNI or your SBA-approved bank for deadlines.
- **Other SBA, USDA & RLF Loan Programs.** Micro Loans from \$1,000 to \$25,000; IRP/USDA Loan Program; RLF Loan Program; SBA 504 Programs. Loan programs that existed prior to the COVID-19 pandemic. For more information, [please click here](#).

- **SBA information in Spanish**, [please click here](#).
- **Save Small Business Fund**, a grantmaking initiative funded by corporate and philanthropic partners, providing \$5,000 in one-time, supplemental cash grants to employers across the US, with 3-20 employees in economically vulnerable communities. Limited funds. To learn more, [please click here](#).
- **Yelp's Covid-19 Response and Support for Local Businesses**. Yelp announced \$25 million in relief, primarily focused on supporting independent local restaurant and nightlife businesses, in the form of waived advertising fees, and free advertising, products and services [during a limited period](#). For additional information, [please click here](#).
- **Hagadone Media Group Grant**. A grant program has been created built on matching advertising funds to assist locally owned businesses during these challenging times. The grant is available up to \$10,000 of matching advertising each month. [Restrictions apply](#). For more details, [please click here](#).
- **Business for All Grant**. Apply for grants up to \$50,000 to support business growth, including a \$10,000 emergency COVID-19 Business for All Grants to help small businesses in crisis. Funds are limited. For more details, [please click here](#).
- **Avista Assistance**. If you're experiencing economic hardship due to the unprecedented challenges of the COVID-19 pandemic, Avista encourages you to contact their office at (800) 227-9187 to discuss how they can help, or you can also log in to [your account](#) to choose the best plan for you

**Northwest TAAC receives U.S. Commerce funding to support Idaho manufacturers**

U.S. Secretary of Commerce Wilbur Ross announced \$13 million in U.S. Economic Development Administration (EDA) grants to support 11 Trade Adjustment Assistance Centers (TAACs) that help manufacturers affected by imports adjust to increasing global competition

[Read press release here](#)

[Read Quick View Summary here](#)

**InlandBizStrong**

**Find the Local, State and Federal Programs for your Business or Non-profit**

This tailored resource helps businesses and nonprofits mitigate economic challenges due to COVID-19.

Determine which local, state, and federal programs are available by following this [link](#)

## Events & Services

- **Age of Agility Conference-Featured Speaker: Governor Brad Little** Join business, education and policy leaders from across the state as they share insights and innovations to ensure Idahoans thrive in our future workforce [Register FREE here](#)
- **Express Employment:** Larger companies more optimistic about hiring in second half of 2020 [Read more here](#)
- **Building Resilient and Robust Supply Chains** During this webinar, will look at the approaches being taken in manufacturing sectors to reduce risk, build resilience, and inspire stakeholder trust [Register here](#)
- **Small Business Directory** Encourage people across the country to shop locally. Customers can search by ZIP code and business type to get connected. [Sign up FREE here](#)
- **8 Best Practices of Running Virtual Events:** Due to the pandemic, most events have to move virtual. **Free webinar** to go over the Best Practices

of Running a Virtual Event [Register here](#)

- **How to keep "Zoom-bombers" away from your virtual event** While virtual event technology has done a fantastic job of bringing once canceled events online, it can also open up the possibility of uninvited people trying to exploit your event content [Read tips here](#)
- **Idaho Tourism Virtual Coffee Talk** FREE Virtual Destination Recovery Workshop Series [Register here](#)
- **Idaho Export Partner Training Webinar** An introduction to Idaho export partners; what they do, what services they provide, how their services can be used and when you should reach out to them in the export process [Register here](#)
- **Aerospace Analysis and Outlook** What does the future hold for Boeing, the 737 MAX, and the Pacific Northwest Supply Chain? [Register here](#)
- **Business Continuity's Impact on Supply Chain** A panel of Supply Chain and Business Continuity experts will examine the state of the industry and explore how business continuity can help supply chains mitigate risk and stabilize from rapid and unpredictable change [Register here](#)
- **Adjusting to the Next Normal** The pace of change and the adoption of new ways of working continues to present organizations with both challenges and opportunities [Register here](#)
- **Adapting to a Changing World** Early signs of economic recovery have companies thinking about hiring again. As talent teams ramp up their efforts, how can they adapt their strategy to ensure ongoing success? [Register here](#)
- **Inland Northwest Partners Virtual Fall Meeting** 2020 Regional Economic Forecast: Economic Implications of the Unimaginable [Register here](#)
- **Talking Shop: The Future of Retail** Few sectors have been impacted as much by the COVID-19 pandemic as retail. Brick-and-mortar stores were shut for months, some to never reopen [Register here](#)
- **Post Falls Chamber: Connect 4 Lunch** Speaker Julie Holt, Kootenai Health Foundation President [Register here](#)
- **Hayden Chamber Networking Breakfast - The Future of Telecom: Connecting Communities** – Guest Speaker, Anita Parisot [Register here](#)
- **North Idaho Events: North Idaho Job Fair** The largest pool of eager job seekers of all time! [Email to register](#)
- **Cda Regional Chamber: Upbeat Breakfast** Speaker, Sheriff Ben Wolfinger [Register here](#)

- **Rathdrum Chamber Networking Luncheon** [Register here](#)
- **Idaho Tourism Virtual Coffee Talk** FREE Virtual Destination Recovery Workshop Series [Register here](#)
- **The Labor Market in a Remote Economy** Latest labor market data and analyze the upheaval that the COVID-19 pandemic has caused in workforce demographics as industries adapt to an increasingly remote economy [Register here](#)
- **Post Falls Chamber: CEO Speaker Series** Featuring top level CEO's & executives sharing their personal stories of success [Register here](#)
- **Express Employment: Job Insight Survey** With this evolving economic environment, shed light on upcoming workforce management plans [Survey here](#)
- **Idaho Tourism Industry Updates** [Learn more here](#)
- **Idaho Conference on Recreation and Tourism (ICORT)**  
**Transitioning to Virtual Destination Recovery Workshops** a series of online workshops tailored to helping destination marketing organizations and tourism businesses create a road map to recovery and stability [Register here](#)
- **SBDC Idaho eCommerce Webinar** An overview of what you should know about eCommerce [Register here](#)
- **Prevent Zoom Fatigue from Your Virtual Event** After months of attendees sitting through different video calls, how can you keep them engaged at your next virtual event? [Read here](#)
- **Tips for business owners attending virtual networking events** [Read here](#)
- **Kootenai County Update with the Commissioners** [Register here](#)
- **Coeur d'Alene Regional Chamber: Women Creating Success** A full day conference that is both motivating & educational to today's businesswomen [Register here](#)
- **Coeur d'Alene Regional Chamber: How to Make Your Business thrive During Covid-19** Learn what business owners have done with online marketing, social media and sales, to successfully boost their business during this pandemic [Register here](#)
- **Post Falls Chamber: August Connect 4 Lunch BBQ** If you are unable to join in person, and would like to watch the program via zoom – please register and check the VIRTUAL option [Register here](#)
- **Warehousing and Distribution: Under the Microscope**  
Who saw this coming earlier this year? Material shortages. Supply

chain interruptions. Distribution networks halted. Amidst a worldwide pandemic. [Read more here](#)

- **High Tech Winds of Change** Life in the post Coronavirus global pandemic environment, have nearly overnight changed everyone's life in some very dramatic ways. [Read here](#)
- **Mental Health Beyond the Curve** This webinar will help provide strategies for staying productive in our personal and professional lives during this difficult time [Register here](#)
- **Cyber Security Training** Cyber security is a concern that affects all industries. Learn the fundamentals of protecting your business [Register here](#)
- **4 Latest Discoveries About Remote Work:** While it's easy to value some aspects of remote work, and the overall shift to full-time remote work has been well-received, confidence in company business strategy is waning [Read more here](#)
- **Economic Systems after COVID-19: Towards a More Resilient, Sustainable and Inclusive Recovery** [Register here](#)
- **The Next Normal in Retail: Charting a Path Forward:** Just reacting or making small tweaks to your business is likely not good enough to sustain you to 2021 season. It's time to really rethink your business [Read more here](#)
- **Building a Highly Profitable Business Webinar: Value Proposition** While so many businesses are struggling to survive, some are thriving [Register here](#)
- **New Food Manufacturing Workshops & Webinars Coming to Idaho Beginning Aug. 26th** [Register here](#)
- **Learning Webinars... Accelerate Your Business - No Matter What Is Going On in the World!** How are you feeling during this time with your business? Do you need some help pivoting or moving forward? Feeling stuck? [Register here](#)
- **Consumer Sentiment and Behavior Continue to Reflect the Uncertainty of the COVID-19 Crisis** [Read more here](#)
- **The Impact of Behavioral Drives in a Remote Workplace** Get actionable tips for tailoring the way you motivate your remote employees based on their behavioral styles. [Read more here](#)
- **Having A Winning Mindset During a Pandemic** [Register here](#)
- **Economic Update Report: Micro-Recession and Recovery Signals Across Industries** [Read here](#)

- **Webinar: The Great Reset #2** we'll explore themes and strategies to optimize our economic recovery and come out stronger than ever! [Register here](#)
- **Check how to keep "Zoom-bombers" away from your virtual event** You can learn about the best ways to keep your virtual events safe and secure [Read more here](#)
- **How to Easily Increase Your Online Sales:**  
Digitizing your business is one of the biggest opportunities to come out of this year. But how can you be successful online? [Please read here](#)
- **COVID-19 Webinar: Preparing for the Next Wave of Investment – Re-shoring and FDI** This webinar will provide guidance from experts in site-selection, reshoring and FDI, and global business. Learn about how COVID-19 has changed the practices of re-shoring and FDI, and how to position their communities for new investment. [Register here](#)
- **Paycheck Protection Program: A Focus on Forgiveness** [Register here](#)
- **Beyond the Buzzword: Building Lasting Connections Today and Tomorrow... Make sense of what today's landscape looks like** [Register here](#)
- **Managing Performance During a Crisis: Time for a Big Reset** [Register here](#)
- **Webinar: COVID-19 changed a lot about the world, including work culture.** With many companies debating if or when they will return to a physical office setting, we will explore new trends in flex time and remote work. [Register here](#)
- **Webinar: "Predicting the Post-COVID-19 World."** To view an archived recording of the webinar, [Click here](#)
- **Webinar: The Great Reset, Strategies & Data for Recovery** [Click here](#)
- **Webinar: Turning National Catastrophes Into Local Opportunity**  
The best solution to strengthen existing local manufacturers and provide the good jobs needed for social and economic stability for companies, minorities, and displaced retail workers is to reshore manufacturing. [Register](#)
- **E-Commerce and COVID-19: Find Ways to Improve Revenue** [Register here](#)
- **Tell Us Your Story: How has Your Community Responded To**



**COVID-19?** If your organization is going above and beyond to help its employees and/or the community at large during the COVID-19 crisis, let us know [Click here](#)

- **Heart of Business: Big plans for getting small businesses back on their feet** an opportunity for businesses to work together by buying from each other. Each business provides a special discount on their product or service. We'll collect and print these discounts and deliver them throughout our business communities by way of a "Welcome Back to Business" package. [Please email here](#)
- **Expanding Youth Apprenticeship in Idaho** learn how youth apprenticeship can be used to enhance a business' talent development pipeline and provide local youth with hands-on training and related instruction leading to industry-recognized credentials and a career. [Register here](#)
- **How to pivot your engagement strategy for the times** Whether your resources have been impacted or not, now's the best time to refine and improve upon your rules of engagement for both top talent and existing employees [Register here](#)
- **Running a virtual event? Here's what NOT to do** Organizers who have already held virtual events shared their mistakes and lessons. We thought they could be useful for you to avoid similar mistakes, especially some of them are quite surprising!  
[Click here](#)
- **Are you Open?** Submit your business information to appear on a special page for everyone to see. [Register](#)
- **Predicting the Post-COVID-19 World** [Click here to register](#) for free webinar
- **Paycheck Protection Program A Focus on Forgiveness:** Speakers from Witherspoon Kelley's finance practice group, will focus on information recently released by the Small Business Administration on the loan forgiveness process. [Register](#)
- **Apple is offering student-lead training** for anyone working/learning from home. Please follow the link below to learn more. [Click here](#)
- **Amazon Small Business Academy - Upcoming Small Business Course for Your Members**  
This June, in partnership with Amazon, [NACCE](#) (National Association of Community College Entrepreneurship), and local organization

[Tinderbox Marketing](#), North Idaho College will be one of the first college's in the nation to be launching [Amazon Small Business Academy](#). Amazon Small Business Academy was developed to help brick-and-mortar or product-based small businesses better utilize Amazon as a selling platform as part of their sales mix, and dives into how to get set up as an [Amazon Seller](#), utilize tools such as [Fulfillment by Amazon](#), and understand how to best utilize one of the world's largest E-Commerce platforms to expand their company. [Register here](#) or additional information can be found on [Facebook](#).

### **Compliance and Risk Management Considerations during the COVID-19 Pandemic**

Excellent compliance & risk management resource as you adapt your business for COVID. Click here

[Back to Business Playbook: Compliance and Risk Management Considerations during the COVID-19 Pandemic](#)

- **Submit your business information and we'll get it up on a special page for everyone to see.**

A collaborative effort between the:

- The Coeur d'Alene Convention & Visitors Bureau
- the Coeur d'Alene Chamber,
- the CDA Downtown Association,
- and the Coeur d'Alene Press

We have created a page that will list your business name, phone number and website so that locals and future tourists will know who is open for business. [SUBMIT YOUR BUSINESS INFORMATION](#)

- **Help Close the Digital Divide for Idaho**

Let's ensure that every Idaho student has an equal opportunity to learn during this crisis. Idaho Business for Education's (IBE)

Community Activation Project: One Idaho - Every Student Matters is collecting devices and distributing laptops to students throughout the state to help them complete their schoolwork. Information [available here](#).

- **CdA Chamber Virtual Upbeat Breakfast.** In case you missed, listen to Lora Whalen, Panhandle Health District; Sheriff Wolfinger, Federal Disaster Coordinator; and Mark Tucker, United Way, present on the state of our region related to Covid-19. To learn more, [please click here](#).
- **Hayden Chamber Virtual Breakfast.** In case you missed it, listen to

Dr. Stephen Cook, Superintendent of Coeur d'Alene School District #271, present on the Education Outlook. To learn more, [please click here](#).

## Employment Resources

The following are links and resources for "Reopening your Business and Creating a Safe Work Environment" They range from a 10-point guide from OSHA to a comprehensive list of action items to keep your employees, suppliers, and customers safe. To download a Word version of the guidelines, [please click here](#). (Look under "Additional Information" on the right column –Reopening and Safe Work Guidelines 04/24/2020).

- **Resources for Humans Virtual Conference** People Strategy in the New World of Work [Register here](#)
- **SBA, Idaho SBDC Connect Clients to Resources** [Read more here](#)
- **Firm Develops Venspirator to Prevent, Mitigate COVID-19** A new breathing apparatus [Read more here](#)
- **Express Employment: Question of the month** What Business Changes has your company implemented in response to COVID-19? [Vote now](#)
- **COVID-19 is shattering cyberattack records** The daily inundation of misinformation, misconceptions and misunderstandings has given cybercriminals an endless buffet of cyber-based ammo to iterate their attacks [Click here to read](#)
- **Small Business Resource Guide** [Click here to read](#)
- **Safety Measures - Reopening workplaces amid COVID-19** Illustrates safety services, processes, policies, and digitization by industry [Click here to read](#)
- **How to Provide Stellar Customer Service In the COVID Era** Emerging trends that can help your customers feel cared for & keep them coming back [Click here to read](#)
- **Back to the office: Keys for safely returning people to the unknown** With plans continually evolving, you may wonder when's the right time to return to the office. Here are some tips [Read more here](#)
- **The Future of Healthy Buildings:** Learn about the WELL Building Standard, the leading tool for advancing health and well-being in buildings globally [Click here](#)

- **Could Your Business or Nonprofit Use Some FREE PPE supplies?** [Click here](#)
- **Webinar: Best Practices of Running a Virtual Event** [Click here](#)
- **COVID-19 Q&A - Insights for Employers and Workplace** [Click here to read](#)
- **Navigating COVID-19 with Empathy** [Click here to read](#)
  - **Purpose: Shifting from Why to How** [Click here to read](#)
  - **Guarding your credit during times of COVID-19 coronavirus** [Click here to read](#)
  - **Leaving the office: Keeping the conference room** [Click here to read](#)
  - **COVID Related Templates for Businesses:** The toolkit has templates that a company can customize on things like visitor policies & logbooks, posters for the workplace, etc. [Click here](#)
  - **COVID Resource Page:** Industry-specific guidance for re-opening, return-to-work policy templates, government agency recommendations, HR/benefits FAQ's, news announcements and more. [Click here](#)
  - **Matching Marketing Grant:** Funds can be used toward print or digital advertising [See here for details](#)
  - **Successful Reopening Preparation and Planning:** [Please click here](#)
  - **Here are 6 resources-----all around how to navigate this time with your teams:** Share them with your team. Sit down and talk about how you'll use talent optimization to move past this storm and thrive.
    1. [\[Guide\] Surviving an Economic Downturn with Talent Optimization](#)
    2. [\[Report\] The 2020 State of Talent Optimization Report](#)
    3. [\[Quiz\] Do you need to realign your team?](#)
    4. [\[E-Book\] How to manage remote employees based on their behavioral type](#)
    5. [\[Blog\] 10 remote team building activities](#)
    6. [\[Free Training\] Take advantage of our personalized training for managing remote teams](#)
- **New Resource Center with COVID guidance:** industry-specific

guidance for re-opening, return-to-work policy templates, government agency recommendations, etc. [Click here](#)

- **The Restart - 8 Actions CEOs can take to ensure safe and successful relaunch:** [Click here](#)

- **Inland Biz Strong NOW INCLUDES NORTH IDAHO!**

Tailored resources specific to help businesses mitigate economic challenges due to COVID-19. This new digital tool helps determine which local, state, and federal programs are available based on information they select for their business. Access the tool online by following this [link](#).

- **Idaho Dept. of Health & Welfare.** To support Idaho's workforce who need child care during the COVID-19 pandemic, the [Idaho Child Care Emergency Grant](#) is providing child care business owners with the means to open or reopen and continue operating. These funds can be used to cover eligible expenses incurred for months open and providing childcare, during March 2020 through July 2020.

- **Ideas to consider to maintain a safe work environment.**

Source: Tips for Manufacturers, [www.ogletree.com](http://www.ogletree.com); OSHA Guidelines, 10-steps

- To view the original article, [please click here](#).

- **OSHA's Ten Steps to Reduce Exposure to Coronavirus for a Safe Work Environment**

- To see the OSHA10-Step Guidelines poster, [please click here](#).
- To view the CDC Coronavirus Fact Sheet about how it spreads and how to prevent transmission, [please click here](#).

- **Reopening & Operating Your Business with a Safe Work Environment**

Source: A local existing business, information has been modified to be more generic

- To view this guideline, [please click here](#). On the right column, click "Reopening and Safe Work Guidelines."

- **Other Resources to help you develop guidelines for a safe work environment**

- OSHA Publications: [Guidance on Preparing Workplaces for COVID-19](#).
- [National Restaurant Association - Reopening Guidance](#)
- [National Retail Federation - Operation Open Doors](#)
- [National Association of Home Builders - Job-site Safety and](#)

[Record-keeping Guidance](#)

- [Recommended Guidance for Businesses](#)
  - [Guidance for Childcare Providers](#)
  - [Wynn Las Vegas Health & Sanitation Program](#)
  - OSHA: [Key OSHA standards for COVID-19](#)
  - US Chamber of Commerce Foundation: [Workplace Tips for Employees](#)
  - [Emergency Prevention Measures for Physical \(Social\) Distancing in Food Manufacturing Facilities as Related to COVID-19](#) *(updated March 26, 2020: Source: Food Northwest)*
  - CDC Safety Video to Stop the Spread of Coronavirus in Construction Zones can be found [here](#) and another [here](#).
  - U. S. Department of Labor - [COVID-19 and The American Workplace](#). The Site contains:
    - [Temporary Rule](#): Paid Leave under the Families First Coronavirus Response Act
    - Fact Sheets: FFCRA- Employee: [English](#) and [Spanish](#)
    - Fact Sheets: FFCRA- Employer: [English](#) and [Spanish](#)
    - Families First Coronavirus Response Act (FFCRA or Act): Posters: [English](#) and [Spanish](#)
  - **Sample Forms and Communications for Employers**
    - [Employee Leave Request Form](#)
    - [Sample Employee Questionnaire](#)
    - [Sample Telecommuting Policy](#)
    - For additional sample forms, [please click here](#).
- Thank you, Murray Group for sharing these samples.
- **Webinar that discusses the expanded tuition benefits** under the CARES Act and how it has impacted employers and employees alike. To see the webinar, [please click here](#). To get a copy of the slide deck, [please click here](#). Thank you, Advanced Benefits for sharing these links.
  - **Employment Law Alerts related to COVID-19** for March 30, 2020 to April 15, 2020. This link consolidates and highlights key federal, state, and local updates impacting our businesses. For more information, [please click here](#). Thank you, Witherspoon Kelley for sharing this information.
  - For additional business and employer guides, please see the following links:

- [Interim Guidance for Businesses and Employers](#)
- [Information for Communities, Schools, and Businesses](#)
- [Environmental Cleaning and Disinfection Recommendations – Community Facilities](#)
- [Guidance for Preparing Workplaces for Coronavirus](#)
- [OSHA Resources for Workers and Employers on COVID-19](#)
- [Get Your Workplace Ready for COVID-19](#)
- [Risk Management for COVID-19](#)
- [Disinfectants for Use Against COVID-19](#)

## Sourcing, Supply Chain & Research

*Please **check the SWIMA link regularly**, they are continuously adding new sourcing information.*

- **Sourcing Request for Medical Equipment Production and Supplies.** If you have machinery and capacity, [please click here](#) to find out more or go to [www.swima.org](http://www.swima.org) for all known sourcing and products request.
- On a larger scale, the [National Association of Manufacturers](#) and [Business Roundtable](#) have joined forces **to address Critical Shortages**. To learn more and complete the survey sourcing capacity, [please click here](#).
- National Institute of Health **(NIH) 3D Print Exchange**. To see designs for PPE and devices in support of the Covid-19 public health emergency, [please click here](#).
- **Idaho PPE Exchange (IPX)**. New site focused on connecting producers and those in need for small quantities. To learn more, [please click here](#).
- **Idaho TechHelp** is a part of the National Manufacturing Extension Partnership (MEP). They can assist manufacturers with most business operations and workforce needs, including product design and development, food manufacturing & safety, plant operational issues, business continuity, supply chain issues, and supplier scouting/matchmaking. They encourage you to call them for assistance. To learn more, [please click here](#).
- **Listing of other agencies looking for vendors and suppliers.** To



see last week's list of that includes FEMA, NIH, and others, [please click here](#). (This links you to BSP Joint Info Sheet #4, Issued 4/17/2020)

## Articles & Videos

- **Business in the Northwest 2020 Special Report: COVID-19 Impact on Business** COVID-19 is no match for the spirit of the Pacific Northwest [Read article here](#)
- **Idaho ranks third for highest small business growth in the nation** Small businesses are lauding a healthy economic climate here in Idaho, and national organizations are taking notice [Read here](#)
- **Pacific Northwest business leaders optimistic despite COVID** With no shortage of challenges, 2020 has emerged as perhaps one of the most difficult years of our lifetimes [Read article here](#)
- **Fewer Idaho residents file unemployment claims** The number of Idaho residents applying for unemployment dropped by 10% [Read here](#)
- **How COVID Has Impacted Small Businesses** Techniques that have helped small businesses adapt to pandemic operations [Read here](#)
- **When A Recession Comes, Don't Stop Advertising** Often times when a recession happens, businesses, fearful of declining revenue, begin to cut back in various areas, including their ad spending [Read more here](#)
- **Urban flight presents opportunities for Idaho communities** When it comes to places to live, work, and raise a family, Idaho has been a best-kept secret for a long time [Read here](#)
- **Governor Little Press Conference regarding Idaho Rebounds: Stage 1: Press Conference** [available here.](#)
- **Idaho Economic Forecast:** attached is complete forecast report and link can be [found here.](#)
- **Measuring Economic Development Impact and Storytelling - Best Practices to Gain Grant Dollars**
  - Economic developers are so focused on improving their communities that reporting and measurement often get lost in the shuffle. On Friday, we'll learn how to build a narrative on your efforts and win more grant dollars. [Registration available here.](#)
- **Guide to Conquering A Business Crisis.** Discusses Cash Management, Pricing and Cost Containment, Supply Chain Management, and Marketing. Idaho SBDC. To see the guide, [please](#)

- [click here](#). (Right column, under “Additional Resources.”)
- **How to Lead When Nobody has a Map.** By Sam Walker, Wall Street Journal. April 25, 2020. To read the article, [please click here](#). (Right column, under “Additional Resources.”)
  - **Crisis Management for Leaders.** A Five-Part Video Series. From the Harvard Business School. To see the series, [please click here](#).
  - **Cross Border Restrictions and Economic Stability: Issues in the Pandemic.** Covers issues on International Trade, Customs and Tax; US Immigration; and Understanding the State of the Cross-Border Region. Webinar Summary from PNWER (Pacific NW Economic Region). April 2020. To see the summary, [please click here](#).
  - **Rapidly forecasting demand and adapting commercial plans in a pandemic.** Source: McKinsey Reports. April 2020. To read the article, [please click here](#). (Right column, under “Additional Resources.”)

## What You Can Do

- **CDA Curbside Pickup.** To learn more, [please click here](#).
  - 1) Choose a restaurant and place your order;
  - 2) Arrive at your location and park curbside;
  - 3) Call to inform staff that you are there and to let them know you want it delivered in the trunk, back seat or wherever; and,
  - 4) Your order will be delivered to your car while maintaining standard sanitary and social distancing procedures.
- **Support Local Gems.** Please continue to support this program to preserve the small businesses in our communities. You can help by shopping online, purchasing gift cards, ordering food via take-out or delivery, writing an online review, posting a supportive message for their favorite businesses on social media, or just saying thank you to a business in their community. To learn more, [please click here](#).
- **Health Heroes Fund.** Will help with Kootenai Health and its employees during this challenging time. Some of these needs include additional supplies, staffing hours and purchasing specialized equipment—including the “storm trooper helmets” which cost \$1,000 each. We only have 26 of these helmets at KH. According to Trevor Bober, Director of Supply Chain Operations, “Our biggest challenge is the unknown. Not knowing what will

happen next, and then trying to fill that gap.” To donate to this fund, [please click here](#).

- **Homemade masks.** A big **Thank You** to those who have already generously donated. Masks are still needed by both Kootenai Health Foundation (whose aim is to provide each staff member two homemade masks and the Kroc Center (who donates mask to local nursing care and assisted living facility centers). To learn more about how you can help, please call the [KH Foundation](#) at (208) 625-4438 or email [foundation@kh.org](mailto:foundation@kh.org) or call the Kroc Center at (208) 667-1865.

## Other Resources

### Local Resources

- [Panhandle Health District Covid-19 Information](#)
- [Kootenai County Covid-19 Updates](#)
- [CDA Chamber Covid-19 Updates](#)
- [North Idaho Covid-19 Relief Fund](#)
- [Idaho Community Foundation](#)
- [Innovia Foundation](#)
- [United Way of North Idaho](#)

### State Resources

- [Governor’s Office: Covid-19 Webpage](#)
- [Idaho Small Business Development Center \(SBDC\)](#)
- [Idaho Commerce, Covid-19 Resources](#)
- [Idaho Travel Advisories](#)
- [Idaho Unemployment Benefits](#)
- [Idaho TechHelp](#)

### National Resources

- [Families First Coronavirus Response Act: Employer Paid Leave Requirements](#)
- [CARES Act](#)
- [Small Business Administration \(SBA\)](#)
- [US Department of Treasury Covid-19 Action](#)
- [IRS Coronavirus Tax Relief & Economic Impact Payments](#)
- [SBA Small Business Guide for Covid-19 Relief](#)
- [SBDC Small Business Covid-19 Resource Guide](#)

### Idaho Congressional Delegation:

#### [US Senator Mike Crapo](#)

610 Hubbard St., Ste 209

Coeur d’Alene, ID 83814

Local Contact: Juli Smith

[juli\\_smith@crapo.senate.gov](mailto:juli_smith@crapo.senate.gov)

#### [US Senator Jim Risch](#)

610 Hubbard St., Ste 213

Coeur d’Alene, ID 83814

Local Contact: Stefany Bales

[Stefany\\_Bales@Risch.senate.gov](mailto:Stefany_Bales@Risch.senate.gov)

#### [US Congressman Russ Fulcher](#)

1250 W Ironwood Dr, Coeur

d’Alene, ID 83814

Local Contact: Marc Kilmer

[Marc.Kilmer@mail.house.gov](mailto:Marc.Kilmer@mail.house.gov)

- [USDA Rural Development Covid-19 Measures](#)
- [FDIC Guide for Banking Institutions & Consumers](#)
- [JP Morgan Chase Philanthropic Grants](#)
- [NIST Manufacturing Extension Partnership \(MEP\)](#)
- [US Chamber Coronavirus Small Business Survival Guide](#)
- [US Travel Association Covid-19 Resources](#)
- [US Senate Committee on Business & Entrepreneurship Paycheck Protection Program](#)
- [Senator Risch's Office: Guide for Navigating Covid-19 Resources](#)
- [IEDC \(International Economic Development Council\) Covid-19 Stimulus Bill](#)
- [Centers for Disease Control \(CDC\)](#)

## Joint Local & Regional Business Service Providers

[Coeur d'Alene](#), [Post Falls](#), [Hayden](#) & [Rathdrum](#) Chambers of Commerce  
[NIC Venture Center](#) & [Workforce Training](#) \* [Avista Utilities](#) \* [Idaho SBDC-Cd'A Office](#)  
[Panhandle Area Council of North Idaho](#) \* [Innovia Foundation](#) \* [United Way of North Idaho](#)  
[Inland NW Partners](#) \* [Cd'A Area Economic Development Corporation/Jobs Plus, Inc.](#)