

COVID-19 RESOURCES – NORTH IDAHO

Issued by the Joint Business Service Providers

Bulletin #41 – December 31, 2020

Business & Community Leaders

Latest COVID-19 Stimulus Information

After months of negotiation, Congress recently approved and the President signed a new [COVID relief package](#). The new relief package includes additional funding for the Paycheck Protection Program (PPP) for small businesses as well as funding for businesses that did not receive PPP money initially and provisions allowing businesses a second chance for PPP funds. [Read more](#) about the latest stimulus package.

What you can do now:

- Check to make sure your financial institution is doing PPP loans.
 - If yes, ask to be alerted when the loan portal opens up and ask what information they anticipate needing.
 - If no, reach out to banks or credit unions that are willing to process PPP loans for new customers. Save valuable time by opening up a business account now. If unsure where to start, review [the SBA list of approved PPP providers](#).
- Businesses should be getting their business financial statements and payroll data updated so you are ready when the financial institution is ready to open its PPP loan application online portal or other process.

This may mean having conversations or setting appointments now with your CPA and/or payroll provider to make sure the anticipated documentation is complete and correct. Incomplete or erroneous documentation can slow down the PPP loan approval and closing process.

US Chamber of Commerce Stimulus Guide:

A [breakdown](#) of all the latest federal programs and aid for small business coronavirus assistance.



***New information titles are in bold, purple font**

Need to Know



NEW: Guide to Small Business COVID-19

Emergency Loans U.S. Chamber has created a new

Guide to Small Business COVID-19 Emergency Loans to

provide you and your members with the latest

information and answers to FAQs about the changes that have

been made to the Paycheck Protection Program (PPP) and

the Economic Injury Disaster Loans (EIDL) Program as part of

the end-of-year pandemic relief package Congress has passed.

Click here to view the U.S. Chamber's new Guide to Small Business COVID-19 Emergency Loans which we will continue to update as more information becomes available. We encourage you to share this with your members and networks as you see fit.

- **Online Tool Provides Critical Support for Small Businesses During COVID-19 Pandemic** This year has been extremely challenging for

small businesses, but with the help of www.covid-sb.org access to resources and one-on-one assistance is a simple click away. Now business owners don't have to sift through multiple websites to find the information they need.

- **Forgone Tax's Fickle Future** As lawmakers gear up for the 2021 session, Kootenai County officials are considering how changes to taxing authority might disrupt the ability to serve the community [Read article here](#)
- **COVID-19 Vaccine Arrives in Idaho**
 - Hospitals throughout Idaho started receiving the first COVID-19 shipments.
 - Idaho doctors and medical staff were the first to receive the vaccines.
 - The distribution of the safe vaccine is a major breakthrough in the fight against COVID-19. For now, our limited supply of the vaccine is prioritized for our front-line health care workers and most vulnerable citizens. I have full confidence in the safety of the vaccine and intend to receive mine when eligible.
 - The public can keep track of how many COVID-19 vaccines have been administered in Idaho and view the vaccine FAQ by visiting Coronavirus.Idaho.Gov.
- **Help Keep Businesses Open: Panhandle Health District Board of Health Order** Panhandle Health District provides over 40 different public health programs to families, individuals, and organizations in northern Idaho. We exist to promote healthy lifestyles and help prevent disease while protecting the local environment that supports us all. [Read full order here](#)



Public Health
Prevent. Promote. Protect.
Panhandle Health District

- **COVID-19 Data Hub and More Resources** The Census Bureau has launched a new tool [Click on hub here](#) designed to help guide the nation as it begins recovery efforts from the sweeping COVID-19 Pandemic [Read more here](#)



- **Idaho Job & Career Fair will be hosted 1/13/21**

Register for the Idaho Job & Career Fair to fill your recruiting needs! *\$50 off discount for SWIMA members!* Sign up for the January job fair or multiple 2021 job fairs by December 31st and [contact us](#) for the discount code

For more information: www.idahocareerfair.com.

[Register Now](#)

20 Things You Can Do to Prevent Cyber Attacks

1. Inventory and control hardware assets
2. Inventory and control software assets
3. Continuous vulnerability management
4. Controlled use of admin privileges

11. Secure Configuration for Network Devices (Firewalls, Routers, Switches, etc.)
12. Boundary Defense
13. Data Protection
14. Controlled Access based on the "Need to Know"

5. Software configuration for hardware and software on devices & servers

6. Maintenance, monitoring and analysis of audit logs

7. Email & Web Browser Protections

8. Malware Defenses

9. Limitation and control of Network Ports, Protocols & Services

10. Data Recovery Capabilities

15. Wireless Access Control

16. Account Monitoring and Control

17. Implement a Security Awareness & Training Program

18. Application Software Security

19. Incident Response & Management

20. Penetration Tests & Red Team Exercises

- **Federal Resources for U.S. Small Businesses** Welcome to the official federal resource website for U.S. small businesses affected by COVID-19 (Coronavirus). You can view relevant federal agency resources, access the latest news, and search for a Small Business Advisor near you [Learn more here](#)
- **CDC Committee says people will need to be educated about COVID-19 vaccine** Americans need to be prepared for the possibility that they may feel a little unwell after they get a coronavirus vaccine [Read more here](#)
- **Doing Business Online: to Increase Profits** [Register here](#)
 - Learn the basic steps to creating your own online presence
 - Create an online storefront, booking capabilities, a way to accept donations, or a stronger presence online
 - Maximize your efforts and also use digital marketing to amplify your voice to your target customers



Transportation Infrastructure SURVEY

The Joint Public Policy Committee
of the Coeur d'Alene, Post Falls,
Hayden and Rathdrum Chambers
are seeking input from our
regions business community.

TAKE SURVEY

**Survey responses will be aggregated into a single
report.**

**ALL INDIVIDUAL RESPONSES ARE COMPLETELY
ANONYMOUS.**

- **Cybersecurity Awareness Brief... Why Hack a Manufacturer? Defining
the Cyber Attack Landscape**

- Monetizing Critical System Information
- Shutdown production for ransom
- Steal patents and intellectual property
- Foreign governments
- Economic dominance
- Share stolen patents with rival manufacturers
- Opportunistic Hackers
- Poorly secured industrial systems for bragging rights

Targeting Manufacturing for Monetizing Data. Ransomware in
Critical Business Systems -

IT Business Systems:

- User Workstations & Terminals
- Servers

Process Control & Monitoring Systems:

- Database & Servers
 - SCADA & Historians
 - HMI
- **End of the road for Kootenai transportation funding vote** Roads in Kootenai County desperately need improvements but local governments in the county lack the money to pay for transportation projects [Read article here](#)
 - **Export Coach PT** SBDC's team's strategy is to assist business leaders at every phase of their businesses' journey to help them build world class businesses. Coaches with expertise in many industries including manufacturing, technology, distribution, service, hospitality, retail, eCommerce, government contracting, etc. [Learn more here](#)
 - **MoFi announces COVID loan program for businesses** A northwest organization started a new COVID-19 loan program [Read more here](#)
 - **Idaho Online Global Programs and Grants** Leverage digital tools to help you grow your exports, sales, brands, and business [Register here](#)
 - **Cybersecurity: Preventative Measures** Don't let your small business become a target for a cyberattack. Learn about common threats, and steps you can take to improve cybersecurity within your business [Register here](#)



- **Allegiant offers new nonstop service to Spokane from two cities with one-way fares as low as \$49** The new nonstop routes via Spokane International Airport (GEG) will operate twice weekly. Flight days, times and the lowest fares can be found only at [Click here](#)
- **Idaho sees record COVID-19 cases, full hospitals and now flu** A state panel of medical experts are asking Idaho's governor for a statewide

mask mandate [Read article here](#)

- **Preventive Measures** Don't let your small business become a target for a cyberattack. Learn about common threats, and steps you can take to improve cybersecurity within your business [Register here](#)
- **Is Idaho at a COVID care crisis? No, but it's planning for it** Idaho health care organizations are starting to make contingency plans for 'crisis standards of care' [Read article here](#)
- **CyberStart America encourages Idaho Students to pursue cybersecurity education** CyberStart America allow Idaho to partner with world-leading experts to develop the next generation of cybersecurity leaders and innovators [Learn more & Register here](#)
- **Coeur d'Alene Regional Chamber: Governor Brad Little-Address to the Business Community** Governor Brad Little will update the North Idaho business community on happenings at the state capital and his agenda for 2021 [Register here](#)
- **COVID Cases Rising, but Housing Market Remains Hot** discusses the impact COVID-19 has had on small businesses and potentially will have in the future [Read more here](#)
- **Idaho OKs contract to distribute low-income education money** Idaho officials approved a contract to distribute \$50 million in federal coronavirus emergency money to low-income families to help children learn during the coronavirus pandemic [Read article here](#)
- **Strong Families, Strong Students** Eligible parents can apply for \$1,500 per eligible student with a maximum award of \$3,500 per family. Families can use the funds to purchase or receive reimbursement for eligible educational materials, devices, and services [Info & Apply here](#)
- **Kootenai County looks to election to improve its highways** Kootenai County has a problem. Its highways were last updated back when President Richard Nixon resigned [Read article here](#)
- **Coeur d'Alene Regional Chamber: Governor Brad Little-Address to the Business Community** *Save the date* Thursday, November 12th 12:00pm-1:00pm Hagadone Event Center
- **Opportunity for Idaho Companies to Virtually Meet with Idaho's Mexico Trade Office** discuss market strategies, challenges, opportunities, and overall trends in Mexico [Schedule virtual meeting here](#)
- **Traffic Relief: Presented by the Business Development Committee** Guest speaker, Glenn Miles, Executive Director, Kootenai Metropolitan Planning Organization (KMPO) will discuss why we must **VOTE YES for Traffic Relief on the November Ballot because our local transportation system is failing!**

[Register here](#)

[Read article here](#)

The last major investment in Kootenai County roadways took place in the early 1970s. Since then, population growth in the County has increased by 340%!! We are driving on and relying on an outdated legacy transportation system of 800+ miles.



- **Small Business Recovery Fund** The Shoshone, Benewah and Kootenai County's Small Business Recovery Fund provides microgrants to small businesses with zero to five employees (including owners) in Shoshone, Benewah and Kootenai Counties who did not qualify for, would not benefit from, or missed the opportunity to receive Economic Injury Disaster Loans (EIDL), Paycheck Protection Program Funding (PPP), the Idaho Rebound Grant, or other state funding). The funds will cover limited expenses such as rent/mortgage and utilities. [Learn more & Sign-up here](#)
- **NIC Venture Center: NEW Amazon Small Business Academy Online Offering - Spring/Summer 2021** North Idaho College, along with Tinderbox Marketing, have once again partnered with the Amazon Small Business Academy program to bring you a four week online course which will cover the fundamentals of online business strategies, marketing, merchandising, inventory management, and more. Stay tuned for more information regarding the course...

The logo for Amazon Small Business Academy is centered on a solid orange rectangular background. It features the word "amazon" in its signature black font with a curved arrow underneath. Below this, the words "SMALL BUSINESS" are written in a smaller, black, all-caps sans-serif font. At the bottom, the word "Academy" is written in a large, bold, black, all-caps sans-serif font.

amazon SMALL BUSINESS Academy

ARP is looking for Small Business Owners over 50 years old AARP is looking to profile the stories and experiences of small business owners and entrepreneurs 50+ for an anticipated newsletter. The intent is to highlight their business, lessons learned, and best practices that we can share with others [Learn more here](#)

- **Cyber Threats and Trends: Impacts to the Connected Worker –**
Today's workforce is more connected than ever before. The on-set of COVID-19 has brought about new challenges and vulnerabilities. There has been a massive shift in the workforce to employees working from home. Here are some very important tips and solutions...

There are a lot more remote services available - Defense lowered:

- Attack service grew – Remote Desktop Protocol (RDP) visibility up 41% due to less filtering
- Less defenses are in place
- More mobile malware popping up

Key Primary Attacks:

- Phishing
- Password guessing

Ransomware is on the rise - Targeted industries:

- Healthcare
- Business & professional services
- Retail

Solutions - Reduce risk with these easy steps:

- Use Multi Factor Authentication (MFA) aka: two factors everywhere!
- Do not allow unmanaged personal computers to VPN/RDP
 - Would you plug an employee's home computer into your server subnets?
- **Pacific Northwest Economic Region: COVID-19 Recovery Call A** series examining COVID-19 recovery best practices across PNWER [Learn more here](#)
- **#IdahoMakersUnite:** A statewide initiative highlighting accessibility and inclusion in education, has pivoted to respond to Idaho's urgent public health need due to COVID-19 crisis [Learn more here](#)
- **Congratulations!! Panhandle Health District Awarded \$1,000,000 Grant to Help Combat Opioid Use Disorder** [Learn more here](#)
- **Idaho governor restores \$99 million in education funding** [Read more here](#)
- **Tell Congress to Support Economic Developers** EDA plays a critical role in helping communities across the nation recover from economic distress [Learn more here](#)
- **Governor Spends \$200 Million to Save Idaho Businesses Money** [Read article here](#)
- **ITD get \$27 Million to Give to Rural Public Transit** Idaho Transportation Department has recently acquired \$27 million of grant money for Idaho transit agencies [Read more here](#)
- **Join OpenTable in Calling on Congress to Support Restaurants** Congress is currently considering the RESTAURANTS Act, a bi-partisan proposal that could give restaurants the lifeline they need through a \$120 billion grant program [Learn more here](#)
- **Imperfect COVID Liability Immunity Bill Passes Legislature** [Read article here](#)
- **Nearly \$50 million awarded for broadband projects to support remote learning, economic development** Gov Brad Little announced the Idaho Department of Commerce awarded \$48.9 million in federal coronavirus relief funds for 102 projects across Idaho that support improved broadband infrastructure, equipment, and services [Read article here](#)
- **Amazon Small Business Academy: NEW September Amazon Small Business Academy – Online** Are you looking to launch your business

online? Learn strategies on how to build and grow your small business with online selling [Click here to register](#)

- **LOR Foundation Offers \$50,000 in Instagrants for Rural Census Efforts** We understand this has been an especially challenging time for ensuring a complete Census count, and the shortened timeline for collecting census responses has only made things more difficult. That's why beginning August 31, LOR is offering 50 \$1,000 grants to help with census efforts in rural parts of the Mountain West [Apply here](#)
- **Idaho Unemployment rate drops as 14,000 workers land jobs** Unemployment rate dropped to 5% [Read article here](#)
- **Speedy Recovery for Idaho** Gem State has third-lowest unemployment rate in the nation [Read more here](#)
- **Urban flight presents opportunities for Idaho communities** With the onset of a global pandemic, big cities can feel claustrophobic [Read here](#)
- **Idaho still stuck in Stage 4; donates to Idaho Foodbank** [Read article here](#)
- **Lodging Tax Collections** Lodging tax collections for July were down 30.9% over the same month last year. Overall, collections are down 24.3% year over year
- **NIC Venture Center Commercialization Academy begins Sept. 15** NIC Venture Academy will help current and aspiring entrepreneurs better understand the process of launching a technology-based startup, teach critical skills and language necessary to develop intellectual property, build effective teams, and raise venture capital to grow their business [Read more here](#)
- **Gov. Brad Little Funnel Cash To Schools While Idaho Stays In Stage 4 Of Reopening** [Read here](#)
- **PPP Forgiveness Process Underway, Other SBA Programs Continue to Serve Small Business Needs** SBA Approved 31,056 PPP Loans Valued at \$2.59 Billion in Idaho
- **Covid-19 Small Business Resources** The Office of Advocacy will share small business resources and information related to the coronavirus pandemic as we receive them [Click here](#)
- [Click here](#) **for Press release, small sign, and wear masks billboard**
- **Idaho budget positioned to handle impacts of COVID-19** [Read here](#)

- **Idaho Approves \$50 Million for COVID-19 Testing and Public-School PPE** [Read more here](#)
- **Jobless claims rise as cutoff of extra \$600 benefit nears** Set to expire July 31 [Read here](#)
- **COVID-19 Update with Governor Little** 7/21/20 Clarification of the Coronavirus mortality rate, percentage of people requiring hospitalization & virus testing accessibility [Click here](#)
- **Extra \$600 CARES Act unemployment benefit ends July 31** [Click here to read](#)
- **Crush the Curve struggles with wait time for Federal money** [Read here](#)
- **EIDL Grant Advance Program for Small Businesses is Out of Money** While SBA is still accepting COVID-19 related Economic Injury Disaster Loans the grant/advance component has hit its budget limit. [Read here](#)
- **Governor Brad Little's July 9th LIVE Press Conference on Idaho's K-12 Reopening Plan and Idaho Rebounds** [Click here](#)
- **SBA Releases PPP Loan Details** Monday, July 6, 2020 the SBA publicly released data on all existing PPP loans [Click here](#)
- **Idaho will remain at Stage Four** for now to slow COVID-19 cases. Every two weeks: re-evaluation against criteria to determine feasibility to move from one stage to the next. All criteria must be met to move stages and dates are estimated targets. [Click here](#)
- Governor Brad Little News Release: More details available on **Return to Work bonuses** [Click here](#)
- SBA and Treasury Announce **New EZ Forgiveness Applications for the Paycheck Protection Program** [Click here](#)
- Call for Action: **Support Local Gems Campaign**
With the severe impact of COVID-19 on Idaho small businesses, it is more important than ever before to support the shops, restaurants and other establishments that play a critical role in our communities and state economy. [Click here](#)
- **STEM Grant Provides PPE Accessories**
The Idaho Stem Action Center granted the Community Library Network \$500 to support its efforts in providing personal protection equipment (PPE) assistance to the community. Funds are used to purchase the plastic cording, called filament, used to create 3D-printed material.
- **Consumer sentiment is evolving as world begins to open** As

restrictions lift and pockets of spending return, consumer behavior begins to adapt to the next normal [Click here](#)

- **Governor announces cash bonuses for people returning to work** a new boost for people who are exiting unemployment for a new job: \$1,500 cash bonuses to full-time employees and \$750 to part-time employees who return to work. [Click here](#)
- **Announcing the ONE Idaho Campaign** to highlight the resilience and ingenuity of Idaho businesses and encouraging practices crucial to protecting our communities, workplaces and citizens while keeping our economy open. [Please click here](#)
- **Senate Passes to extend Payroll Protection Program (PPP) Small-Business Loan** [Click here](#)
- **Idaho Rebounds: Our Path to Prosperity** Click the link to see Stages of Reopening, Resources for Business and Advisory Committee Recommendations. [Click here](#)
- **What you need to know (and do) to qualify for PPP loan forgiveness** [Click here](#)
- **SBA Releases New Paycheck Protection Program (PPP) Report** The U.S. Small Business Administration (SBA) released an updated [Paycheck Protection Program \(PPP\) Report](#) detailing total data from both rounds of PPP funding through May 16.
- **Gov. Little extends cash grants to self-employed**
Self-employed individuals economically impacted by COVID-19 now may be eligible to receive up to \$7,500 in cash support through the Idaho Rebound cash grants for small businesses. Apply for the Idaho Rebound cash grants at by [clicking here](#)
- **U.S. Treasury Website -** [click here](#).
The www.treasury/coronavirus website was updated. You can find the debt forgiveness application here: [Click here](#).
- **Small businesses can access 30-day supply of PPE as state opens for Stage 2 of Idaho Rebounds plan Saturday** Governor Brad Little announced today that small businesses have a new resource to access masks, gloves, and sanitizer as the state enters Stage 2 of the four-stage [Idaho Rebounds plan](#) to safely and responsibly open Idaho's economy.

Idaho small businesses can obtain a 30-day supply of personal protective equipment (PPE) for their employees and patrons by

[clicking here.](#)

- **Small Firms Report more success with second-round Paycheck Protection Program** The second round of Paycheck Protection Program (PPP) funding to help small businesses affected by COVID-19 economic disruption is lasting longer and appears to be doing a better job of going to the people it's intended to help than the first round did.
- **Gov. Brad Little** announced on April 24 that he has created a public-private task force to design a COVID-19 testing strategy for Idaho. [Idaho forms COVID-19 coronavirus testing task force](#)
- **Idaho Rebounds: Our Path to Prosperity.** May 1, 2020, Idaho moves into the first phase of "Idaho Rebounds: Our Path to Prosperity." To view the details of which businesses can reopen in this phase, [please click here](#). For an easy-to-read matrix from the Sun Valley EDC, on what's allowed at each phase, [please click here](#). (On the webpage, go to the right column, under "Additional Information.")
- **Idaho Codes** is an online, self-paced, computer science course that teaches students in grades 7-12 how to build websites and develop HTML, CSS, and JavaScript. No prior coding is required. All students can access the curriculum. The course is \$200, but thanks to generous donations, the first 1,000 students can register for free. For more information, [please click here](#).
- **Surveys to Help us Help You.**
 - Ongoing **Idaho SBDC survey** since March 18th assessing the impact of COVID-19 on small business. To take the short survey, [please click here](#). To see the findings of the survey, [please click here](#).
 - **Post Falls Chamber Members Survey.** Please take a moment to take the survey if you're a PF Chamber member. Your input is important. For the link to the survey, [please click here](#).
- These three wonderful **non-profit organizations are providing funding for the most vulnerable** in our region. To learn more about these programs and to donate, please check these links:
 - [Idaho Community Foundation](#)
 - [Innovia Foundation](#)
 - [CDA Covid-19 Relief Fund](#)

Economic Relief

- **PPP Round 3** The coronavirus relief bill signed by the President on Sunday includes \$325 billion to fund more Paycheck Protection Program forgivable business loans [Learn more here](#)
- **Will you get your second stimulus check before the cutoff?** President Donald Trump signed a COVID-19 relief bill that includes a second stimulus check for up to \$600 per adult and qualified child dependents, but Trump has continued to pressure Congress to increase those payments to \$2,000 [Learn more here](#)



Local, State & Federal Programs for Businesses and Non-profits

This tailored resource continues to be updated with new relief programs. [Share this opportunity](#) with businesses and nonprofits who continue to mitigate economic challenges due to COVID-19.



Thrive Loan Information

MoFi recently launched a new loan program to help businesses pivot, adapt and weather COVID-19 and its effects on the economy. It's called the Thrive Loan, and it provides working capital for businesses that were profitable in 2019, but due to current conditions, are unable to get the help they need from a bank. Features include:

- Two years of interest-only payments
- Loans of up to \$100,000 with minimum credit score of 650

- Loans of up to \$50,000 with minimum credit score of 625
- Interest rate 9%
- No equity requirement
- Minimal collateral requirements
- Free consulting services

[Learn more here](#)

- **Idaho Commerce STEP Grant application period is OPEN!**
Applications due by Friday, December 18, 2020 Looking for grant funding to assist with international expansion? The [STEP Grant program](#) makes funds available to qualifying Idaho companies
- **eBay Giving Back** This holiday season, eBay is giving back to the small businesses that power America. eBay is awarding more than \$500,000 in grants and education resources to help small businesses stay up and running online and secure their future into 2021 and beyond [Learn more & apply here](#)
- **Rocky Mountain Power:** The Rocky Mountain Power Foundation is offering grants of up to \$10,000 (with most ranging between \$2,000 and \$5,000) proposals from health, safety, and wellness organizations in Utah, Wyoming, and Idaho, including youth organizations, senior citizen centers, dependency and prevention programs, and related efforts [Learn more & apply here](#)
- **Walmart Foundation Community Grant:** Walmart is accepting applications for grants of up to \$5,000 will be awarded in support of local nonprofit organizations within the service area of individual Walmart or Sam's Club stores for projects that benefit the community [Guidelines & application here](#)
- **USDA Community Connect Grant Program** to provide financial assistance in the form of grants to eligible applicants that will provide, on a "community-oriented connectivity" basis, broadband service that fosters economic growth and delivers enhanced educational, health care, and public safety benefits [Learn more & apply here](#)
[Register here](#)
- **INL Tech-Based Economic Development Grants** INL's Economic Development mission is to stimulate economic development, support new business growth and recruit new talent, and support entrepreneurship throughout Idaho [Click here for Application](#)

- **Inland Northwest SBA Paycheck Protection Program Loan Forgiveness Update Webinar** This webinar will feature the most up to date information regarding Paycheck Protection Program Loan Forgiveness [Register here](#)
- **New PPP Forgiveness for Loans \$50,000 or Less**
The SBA and Treasury released a simpler loan forgiveness application for PPP loans of \$50,000 or less. This action streamlines the PPP forgiveness process to provide financial and administrative relief to America's small businesses [Click here for Application](#)
- **CdA Small Business Relief Fund Supplemental Application**
The City of Coeur d'Alene is implementing a small business grant program for COVID-19 relief. Governor's Coronavirus Financial Advisory Committee (CFAC) created this grant to help local businesses and organizations affected by the COVID-19 pandemic, enabling cities and counties to provide aid within their communities. [Learn more here](#)
- **USDA Community Connect Grants** from USDA are now open and are accepting applications until December 23rd. The grants can be used to construct or lease facilities, land, or buildings to deploy broadband service in project areas without access to 10 Mbps Upload/1 Mbps Download or higher [Learn more here](#)
- **CARES Act Funding & New Programs Fuel Idaho Manufacturing Rebound** As Idaho's EDA University Center, *TechHelp* recently received CARES Act funding [Read here](#) to help defray the costs of essential training, support, and consultation activities with Idaho manufacturers [Application](#)
- **CENSUS GRANT** LOR Foundation Offers \$50,000 in Instagrants for Rural Census Efforts [Apply here](#)
- **Idaho's COVID-19 Disaster Dislocated Worker Grant** This grant allows the Idaho Department of Labor to pay 100% of the wages for eligible workers at a qualified, non-profit worksite in an occupation(s) that can help mitigate the coronavirus' impact in the community [Register to learn more here](#)
- **Community Advantage Recovery Loan (CARL) Program:** A new federal recovery program from SBA [Click here for details & application](#)
- **COVID Response: Three new, FREE small business programs** loan options created through the Small Business Administration (SBA) – the CARES Act [Learn more here](#)
- **Basics of PPP Loan Forgiveness and the SBA PPP Loan Forgiveness**

Platform [Watch webinar here](#)

- **Local Foundation and Economic Development Corporations Establish the Kootenai, Shoshone and Benewah Counties Small Business Recovery Fund** This is for small businesses who have not received funding from other existing CARES related funding [Click here for details & application](#)
- **August Small Business Alert - SBA Office of Advocacy** The SBA-guaranteed loans will be available through Sept. 27, 2020 and must be fully disbursed no later than Oct. 1, 2020 [Read more here](#)
- **Some federal COVID-19 loan programs winding down** As the federal government's Paycheck Protection Program nears its end, more than 60,000 Idaho businesses have received loans or grants [Read more here](#)
- **SBA Expected to Accept Forgiveness Applications Beginning August 10th** The SBA has officially announced that they expect to open their PPP forgiveness platform and will begin accepting forgiveness applications from lenders beginning August 10. [Read more here](#)
- **How Small Firms Can Protect Finances in Reopening Economies** [Read here](#)
- **SBA Guide to PPP Loans** Free Zoom Seminar on the new PPP Loan Program including forgiveness and potential changes you should be aware of [Click here](#)
- **Idaho Research and Development Tax Credit** The Idaho R&D Tax Credit allows a taxpayer who makes expenditures in research and development activities in Idaho to claim an income tax credit. [Click here](#)
- **Navigate Financial Impacts During COVID-19** The Employee Retention Tax Credit (ERTC) is a significant opportunity for many health care providers that have continued to pay wages and health plan expenses to employees through the COVID-19 pandemic. [Read more here](#)
- **Breaking News - Congress passes PPP loan program extension (P4 Act).** House of Representatives passed the Prioritized Paycheck Protection Program Act (P4), *extending the window for business owners to apply for PPP loans to August 8, 2020*. In addition to the extension, P4 will decouple PPP from SBA's 7(a) lending program and allow some small business borrowers to apply for a second PPP loan.

- **COVID-19 Webinar: Money to Small Business-Loans, Grants and CARES Act Funding** [Click here](#)
- **SBA Reopens EIDL and EIDL Advance Program** To further meet the needs of U.S. small businesses and non-profits, the U.S. Small Business Administration (SBA) reopened the Economic Injury Disaster Loan (EIDL) and EIDL Advance program portal to all eligible applicants experiencing economic impacts due to COVID-19 [Read more](#)
- **PPP Flexibility Flyer** [Click here to print](#)
- **Enactment of the Paycheck Protection Program Flexibility Act**
This bill will provide businesses with more time and flexibility to keep their employees on the payroll and ensure their continued operations as we safely reopen our country. [Click here](#)
- **Idaho Rebound Cash Grants for Self Employed** [please click here](#)
- **SBA Releases PPP Loan Forgiveness Application and Detailed Instructions**

The SBA, in consultation with the Department of the Treasury, released the [Paycheck Protection Program \(PPP\) Loan Forgiveness Application](#) and detailed instructions for the application.

- **Coronavirus Food Assistance Program (CFAP)- Farmers and Ranchers** Payment structure and how agricultural businesses can apply for assistance, please visit [here](#)
- **Idaho Rebound Cash Grants for Small Businesses**
Idaho small businesses are the lifeblood of our communities and the backbone of our state's economy. In response to the required business closures of the COVID-19 outbreak, the State of Idaho will facilitate [Idaho Rebound Cash Grants for Small Businesses](#) from Coronavirus Relief Fund (CRF) dollars. Funds will reimburse small businesses the costs of business interruption caused by required closures.
 - Total Program: \$300 million (24% of total CRF award)
 - Individual Business Grant: up to \$10,000
 - More than 30,000 Idaho small businesses supported
 - Subject to qualification
 - Targeted to those small businesses that did not receive the Paycheck Protection Program or received less than \$10,000 through this program
 - All individual grants will be reported

on Transparent.Idaho.Gov

- **CARES Act. SBA Paycheck Protection Program (PPP).** This is the program that may be forgiven, if funds are used for payroll for 8 weeks, rent, mortgage interest, and utilities, February 15, 2020 to June 30, 2020. This loan is through an SBA-approved bank. For additional details, [please click here](#). For an easy-to-understand power point summary of the CARES Act, Round 2, [please click here](#). (On the webpage, right column, under "Additional Information."). Additional funding for the PPP was approved on 4/24. Continue to check with your banks on the status of your application
- **CARES Act. SBA Economic Injury Disaster Loan Emergency Advance (EIDL).** This loan advance will provide up to \$10,000 of economic relief to businesses that are currently experiencing temporary difficulties. This is also potentially forgivable. For information, [please click here](#). An additional \$10B for EIDL advances and \$50B for loans was approved on the latest bill. This is a direct application via the SBA website. Continue to check the website and your emails for the status of your application
- **CARES Act. SBA Debt Relief.** SBA debt relief for existing loans, and loans approved prior to September 27, 2020. 1) SBA will automatically pay the principal, interest, and fees of current 7(a) loans for a period of six months.
 - If interested in a new loan, check with PACNI or your SBA-approved bank for deadlines.
- **Other SBA, USDA & RLF Loan Programs.** Micro Loans from \$1,000 to \$25,000; IRP/USDA Loan Program; RLF Loan Program; SBA 504 Programs. Loan programs that existed prior to the COVID-19 pandemic. For more information, [please click here](#).
- **SBA information in Spanish,** [please click here](#).
- **Save Small Business Fund,** a grantmaking initiative funded by corporate and philanthropic partners, providing \$5,000 in one-time, supplemental cash grants to employers across the US, with 3-20 employees in economically vulnerable communities. Limited funds. To learn more, [please click here](#).
- **Yelp's Covid-19 Response and Support for Local Businesses.** Yelp announced \$25 million in relief, primarily focused on supporting independent local restaurant and nightlife businesses, in the form of waived advertising fees, and free advertising, products and services

[during a limited period](#). For additional information, [please click here](#).

- **Hagadone Media Group Grant.** A grant program has been created built on matching advertising funds to assist locally owned businesses during these challenging times. The grant is available up to \$10,000 of matching advertising each month. [Restrictions apply](#). For more details, [please click here](#).
- **Business for All Grant.** Apply for grants up to \$50,000 to support business growth, including a \$10,000 emergency COVID-19 Business for All Grants to help small businesses in crisis. Funds are limited. For more details, [please click here](#).
- **Avista Assistance.** If you're experiencing economic hardship due to the unprecedented challenges of the COVID-19 pandemic, Avista encourages you to contact their office at (800) 227-9187 to discuss how they can help, or you can also log in to [your account](#) to choose the best plan for you.

Events & Services

- **Cda Regional Chamber: Upbeat Breakfast** Speaker, Levi Gurno professional speaker, trainer, and coach [Register here](#)
- **New Year's Eve: Ring in 2021 at These Virtual Events** Even as in-person events have begun to return to the platform, we're finding that the success of virtual gatherings has fundamentally changed the event landscape [Register here](#)
- **CdA Regional Chamber: 2021 Economic Forecast with Dr. John Mitchell** John will give his prediction as to what may be on the economic horizon for 2021 [Reserve your seat here](#)



- **Learn leadership principles from community leaders** The Committee will be seeking representation from a cross section of the community. The leaders and potential leaders will be active in business, education, the arts, religion, government and community-

based organizations and will reflect the diversity of the community

[Click on application](#)

- **Boise State - Graduate Student Intern Program through the International Trade Institute** This would be ideal for companies who are interested in expanding their export efforts in Taiwan or the Southeast Asia market [Learn more here](#)
- **Accelerating Revenue in Uncertain Times** Join the virtual, half-day True Influence Summit for conversations around the most important topics facing B2B sellers - like buyer engagement [Register here](#)



Coming in 2021!

Micro Entrepreneurial Center

Giving individuals the opportunity to create Artisan Businesses using the tools and expertise at Gimzo-CdA. Gizmo

will harness the expertise of others who have realized their own entrepreneurial dreams and want to share their success in developing, financing, and marketing their products. The first cohort will be women working to stabilize their families on the brink of poverty. Working cooperatively to gain experience, the group will go through the steps of creating and bringing a product to market. For information, click [HERE](#)

- **Idaho Export Fundamentals Training Series Webinar** Cover topics including determining product classification, knowing what export documentation you need, what are your logistic options, understanding Incoterms, and tariffs and free trade agreements [Register here](#)
- **Register now for HR 101 for your Manufacturing Business** Join this workshop on the top ten HR issues facing your manufacturing company [Register here](#)
- **Post Falls Chamber of Commerce: Virtual Annual Meeting** Outgoing Board President Jerry Lyon, will be handing over the Chamber gavel to incoming Board President Julie Holt [Register here](#)
- **Idaho's Taiwan & SE Asia Trade Office Virtual Visits** Idaho's Taiwan & SE Asia Trade Office services include: [Schedule virtual meetings](#)
 - Providing and analyzing market information and research
 - Scheduling overseas appointments

- Importing/sourcing information
 - Promoting Idaho products and services at trade shows
 - Maintaining relationships with international government agencies
 - Conducting buyer pre-qualification and due diligence
- **Hayden Chamber of Commerce: State of the City Address** Guest Speaker Mayor Steve Griffiths [Register here](#)
 - **Support Local Gems: All Season Long** Without community support during the holiday shopping season, small businesses throughout Idaho could face permanent closure in the coming months [Learn more here](#)
[Please click here for additional info](#)



- **Will your event go back in-person or stay virtual in 2021?** With the rollout of the COVID vaccine, it is prominent that sometime in 2021 events will be ready to go back to in-person or hybrid [Register here](#)
- **Keep Local Businesses Thriving: An Overlooked Solution** Join the conversation with leaders in the national movement to harness employee ownership to help local businesses and economies thrive! Learn about the steps we can take together to support our critical local businesses [Register here](#)
- **Where Do We Grow From Here?** How will municipalities prepare for future growth and what impact will this growth have on the areas of transportation, construction, and real estate? [Register here](#)
- **Idaho Commerce: Tourism Virtual Coffee Talk** Learn about refreshed Visit Idaho website, new Winter campaign, etc. [Join here](#)

- **Public Viewpoint: Insights from 2020, Implications for 2021** The COVID-19 pandemic has reshaped our country, our economy, our education system — and most importantly — our people [Register here](#)

Make Your Business Thrive With Online Sales

FREE ZOOM SEMINAR Monday, December 14
9:00am-10:30am Brought to you by the Business Development Committee

E-commerce, short for electronic commerce, is the online activity of buying, selling and promoting your brand, products and services, through a website. Apart from the fact that it can bring you more money, it can add great value to the branding process of your company.



REGI
STER

- **Cybersecurity for your business** will elaborate on the following points that you can immediately act on to protect your business, based on their extensive experience in the field: [Register here](#)
 - Prevention points
 - First steps if you get hit
 - Why you should be taking the threat seriously
- **Pandemic Friendly Classes Offered at GIZMO-CDA** available to students and community members. Clay/Pottery, Holiday Tag making, Bonsai Art, Project-Based Learning Kits, etc. [Click here for more information](#)
- **New Aviation Public Health Protocols** The COVID-19 pandemic has had industry-changing impacts on the global aerospace economy [Register here](#)

- **SBDC Idaho: Maximize Profitability with Innovative Product and Service Pricing** This presentation from an expert in the field will include topics such as: [Register here](#)
 - Adapting products and services to be more profitable
 - How can I better serve my customers?
 - How should I price my products and services?
- **Hayden Chamber of Commerce: The COVID Economy** Speaker, Sam Wolkenhauer Idaho Dept. of Labor [Register here](#)
- **Prognosis: Healthcare** Developments in healthcare and pharma have a direct impact on every business in every industry vertical. In many ways, that has always been true, but never more so than right now [Register here](#)
- **Collaboration in the time of COVID-19** Collaboration is vital for success in PR, but living and operating amid Covid has made it even more important to the success of Comms teams [Register here](#)
- **Where Do We Grow From Here?** How will municipalities prepare for future growth and what impact will this growth have on the areas of transportation, construction and real estate? [Register here](#)
- **Leadership Through the Rollercoaster** Join us for this insightful virtual event, as we will hear from experienced thought leaders on the lessons they learned during past rollercoaster rides in the aerospace industry and how you can apply these lessons in your leadership journey [Register here](#)
- **eCommerce & the Chinese Market** Learn how to successfully engage with the Chinese market during these times of decreased international business travel [Register here](#)
- **Idaho Economic Forecast 2020-2024** DIVISION OF FINANCIAL MANAGEMENT Administrator Executive Office of the Governor Information provided by William Jhung, Regional Director, Idaho Small Business Development Center (ISBDC) [Read forecast](#)
- **Confidence in Education's Promise: Perspectives on Access and Barriers to Good Jobs** will explore how Americans feel about navigating the world of work and whether they still believe education will lead to career success [Register here](#)
- **Doing Business in Canada Webinar Series** Whether you are a new or an experienced exporter to Canada, now is the time to update your toolkit. Ensure you are compliant with new processes and regulatory changes [Register here](#)
- **Adapting Your Business's Online Presence to the Pandemic 2020** has seen a change in consumer purchasing habits. As a business, how

are you to maintain your customer base if people are increasingly choosing online purchasing? [Register here](#)

- **Emerging Trends in Real Estate 2021 – Idaho** Held virtually, this event will also examine trends seen throughout the State of Idaho in residential, industrial, commercial and hospitality sectors [Register here](#)
- **Prognosis: Healthcare** As the COVID-19 pandemic continues, healthcare is obviously top of mind for every person and organization [Register here](#)
- **Think Big Festival 2020: Digital Event 10/22-10/24** the Principal of The Future of Work for ADP talk about how technology is changing everything [Register here](#)
- **Coeur d'Alene Regional Chamber: 108th Annual Meeting** This year's speaker is Park Price, Chairman of the Board of Directors of Bank of Idaho, an independent community bank [Register here](#)
- **Vision for the Kootenai Health Corridor** This event will feature panelists who were involved in the master plan, and are driving next steps for the Kootenai Health Corridor and Coeur d'Alene [Register here](#)
- **North Idaho Events: North Idaho Job Fair** The largest pool of eager job seekers of all time! [Email to register](#)
- **INP Winter Virtual Meeting: The Importance of Digital Inclusion A Provider's Perspective** Mike Kennedy, President Intermax Networks Coeur d'Alene, ID [Register here](#)
- **Virtual Mexico's Aerospace Summit 2020** MexicoNow is holding a series of free webinars as part of Mexico's Virtual Aerospace Summit on October 27th-29th [Register here](#)
- **Board Member Boot Camp** Are you a new board member of an organization? Our Board member Boot Camp will help you understand the roles, tasks and responsibilities of being a board member [Register here](#)
- **Idaho Commerce: Idaho Export Fundamentals Training Series** This session is designed for small to medium-sized businesses who are exploring new markets overseas [Register here](#)
- **U of I: Inspire Idaho** Walks the reader through the four phases of learning to code [Learn more here](#)
- **Struggling to Attract or Retain Good Employees** To thrive, your business needs to be able to attract, hire and retain talent. This webinar will discuss these topics and give you some best practices to help overcome these obstacles [Register here](#)
- **U of I: Lean Fundamentals and Project Management Micro**

Credentials These expert-led short courses deliver relevant workforce skills with long-term value. Micro credentials are for anybody looking to gain skills, get more out of their current careers, or lay the foundation to launch into something new [Register here](#)

- **Mindset Reboot-Fighting the Covid Blues** Mental Health Online Conference October 24th, 2020 [Register here](#)
- **REV Up Broadband Workshops** Panhandle Area Council, Inc. (PAC), along with Clearwater Economic Development Association (CEDA) in north central Idaho, are hosting a five-series, virtual training on broadband basics as part of the REV Up! [Register here](#)
- **SWIMA/IDAA - Business Risk Management Series** Operating disruptions can occur with or without warning, and the results may be predictable or unknown. Join our Business Risk Series to learn how to make sure your business is prepared when faced with adversity [Register here](#)
- **North Idaho Regional Roundtable - Small Nonprofit Shop** This conversation is for nonprofits operated by one to three people. Small nonprofits, without staff, face similar challenges. This is a chance to come together, share resources, and support one another [Register here](#)
- **Pacific Northwest Economic Region (PNAA) Moving Forward: A sector by-Sector Approach to Economic Recovery** tackle the tough questions of a post-COVID world and explore economic recovery in the aftermath of a global pandemic. [Register here](#)
- **IgniteMatch.works** In response to the tremendous increase in interest in the region from talent in Seattle, Silicon Valley and beyond, Ignite has created IgniteMatch.works for leading businesses in our region to secure the best employees and for qualified candidates to find jobs in the area. [Learn more here](#)
- **Partnerships to Build the Future** accelerated by the embrace of digital technology during the COVID-19 pandemic — is a trend and opportunity that impacts every person, every business and all political leaders. It also touches all sectors of the economy, from construction, design, education, transportation and more. [Register here](#)
- **REV Up North Idaho: Broadband USA Workshop Series** Each workshop is designed to focus on local stories and local opportunities, and to give everyone the basic knowledge of broadband systems and

terminology that you need in order to advocate for your community.

[Register here](#)

- **Idaho Tourism Virtual Coffee Talk** FREE Virtual Destination Recovery Workshop Series [Register here](#)
- **Best Tips & Practices for Virtual Events:** [Register here](#)
 - 12 mistakes to avoid when running a virtual event
 - What attendees like and don't like about virtual events
 - How to make a virtual event more engaging & interactive
 - How to provide good ROI for your sponsors and exhibitors
- **Age of Agility Conference-Featured Speaker: Governor Brad Little**
Join business, education and policy leaders from across the state as they share insights and innovations to ensure Idahoans thrive in our future workforce [Register FREE here](#)
- **Express Employment:** Larger companies more optimistic about hiring in second half of 2020 [Read more here](#)
- **Building Resilient and Robust Supply Chains** During this webinar, will look at the approaches being taken in manufacturing sectors to reduce risk, build resilience, and inspire stakeholder trust [Register here](#)
- **Small Business Directory** Encourage people across the country to shop locally. Customers can search by ZIP code and business type to get connected. [Sign up FREE here](#)
- **8 Best Practices of Running Virtual Events:** Due to the pandemic, most events have to move virtual. **Free webinar** to go over the Best Practices of Running a Virtual Event [Register here](#)
- **How to keep "Zoom-bombers" away from your virtual event** While virtual event technology has done a fantastic job of bringing once canceled events online, it can also open up the possibility of uninvited people trying to exploit your event content [Read tips here](#)
- **Idaho Export Partner Training Webinar** An introduction to Idaho export partners; what they do, what services they provide, how their services can be used and when you should reach out to them in the export process [Register here](#)
- **Aerospace Analysis and Outlook** What does the future hold for Boeing, the 737 MAX, and the Pacific Northwest Supply Chain? [Register here](#)
- **Business Continuity's Impact on Supply Chain** A panel of Supply Chain and Business Continuity experts will examine the state of the industry and explore how business continuity can help supply chains mitigate risk and stabilize from rapid and unpredictable change [Register here](#)
- **Adjusting to the Next Normal** The pace of change and the adoption

of new ways of working continues to present organizations with both challenges and opportunities [Register here](#)

- **Adapting to a Changing World** Early signs of economic recovery have companies thinking about hiring again. As talent teams ramp up their efforts, how can they adapt their strategy to ensure ongoing success? [Register here](#)
- **Inland Northwest Partners Virtual Fall Meeting** 2020 Regional Economic Forecast: Economic Implications of the Unimaginable [Register here](#)
- **Talking Shop: The Future of Retail** Few sectors have been impacted as much by the COVID-19 pandemic as retail. Brick-and-mortar stores were shut for months, some to never reopen [Register here](#)
- **Post Falls Chamber: Connect 4 Lunch** Speaker Julie Holt, Kootenai Health Foundation President [Register here](#)
- **Hayden Chamber Networking Breakfast - The Future of Telecom: Connecting Communities** – Guest Speaker, Anita Parisot [Register here](#)
- **Cda Regional Chamber: Upbeat Breakfast** Speaker, Sheriff Ben Wolfinger [Register here](#)
- **Rathdrum Chamber Networking Luncheon** [Register here](#)
- **Idaho Tourism Virtual Coffee Talk** FREE Virtual Destination Recovery Workshop Series [Register here](#)
- **The Labor Market in a Remote Economy** Latest labor market data and analyze the upheaval that the COVID-19 pandemic has caused in workforce demographics as industries adapt to an increasingly remote economy [Register here](#)
- **Post Falls Chamber: CEO Speaker Series** Featuring top level CEO's & executives sharing their personal stories of success [Register here](#)
- **Express Employment: Job Insight Survey** With this evolving economic environment, shed light on upcoming workforce management plans [Survey here](#)
- **Idaho Tourism Industry Updates** [Learn more here](#)
- **Idaho Conference on Recreation and Tourism (ICORT)**
Transitioning to Virtual Destination Recovery Workshops a series of online workshops tailored to helping destination marketing organizations and tourism businesses create a road map to recovery and stability [Register here](#)
- **SBDC Idaho eCommerce Webinar** An overview of what you should know about eCommerce [Register here](#)
- **Prevent Zoom Fatigue from Your Virtual Event** After months of

attendees sitting through different video calls, how can you keep them engaged at your next virtual event? [Read here](#)

- **Tips for business owners attending virtual networking events** [Read here](#)
- **Kootenai County Update with the Commissioners** [Register here](#)
- **Coeur d'Alene Regional Chamber: Women Creating Success** A full day conference that is both motivating & educational to today's businesswomen [Register here](#)
- **Coeur d'Alene Regional Chamber: How to Make Your Business thrive During Covid-19** Learn what business owners have done with online marketing, social media and sales, to successfully boost their business during this pandemic [Register here](#)
- **Post Falls Chamber: August Connect 4 Lunch BBQ** If you are unable to join in person, and would like to watch the program via zoom – please register and check the VIRTUAL option [Register here](#)
- **Warehousing and Distribution: Under the Microscope** Who saw this coming earlier this year? Material shortages. Supply chain interruptions. Distribution networks halted. Amidst a worldwide pandemic. [Read more here](#)
- **High Tech Winds of Change** Life in the post Coronavirus global pandemic environment, have nearly overnight changed everyone's life in some very dramatic ways. [Read here](#)
- **Mental Health Beyond the Curve** This webinar will help provide strategies for staying productive in our personal and professional lives during this difficult time [Register here](#)
- **Cyber Security Training** Cyber security is a concern that affects all industries. Learn the fundamentals of protecting your business [Register here](#)
- **4 Latest Discoveries About Remote Work:** While it's easy to value some aspects of remote work, and the overall shift to full-time remote work has been well-received, confidence in company business strategy is waning [Read more here](#)
- **Economic Systems after COVID-19: Towards a More Resilient, Sustainable and Inclusive Recovery** [Register here](#)
- **The Next Normal in Retail: Charting a Path Forward:** Just reacting or making small tweaks to your business is likely not good enough to sustain you to 2021 season. It's time to really rethink your business [Read more here](#)

- **Building a Highly Profitable Business Webinar: Value Proposition**
While so many businesses are struggling to survive, some are thriving [Register here](#)
- **New Food Manufacturing Workshops & Webinars Coming to Idaho Beginning Aug. 26th** [Register here](#)
- **Learning Webinars... Accelerate Your Business - No Matter What Is Going On in the World!** How are you feeling during this time with your business? Do you need some help pivoting or moving forward? Feeling stuck? [Register here](#)
- **Consumer Sentiment and Behavior Continue to Reflect the Uncertainty of the COVID-19 Crisis** [Read more here](#)
- **The Impact of Behavioral Drives in a Remote Workplace** Get actionable tips for tailoring the way you motivate your remote employees based on their behavioral styles. [Read more here](#)
- **Having A Winning Mindset During a Pandemic** [Register here](#)
- **Economic Update Report: Micro-Recession and Recovery Signals Across Industries** [Read here](#)
- **Webinar: The Great Reset #2** we'll explore themes and strategies to optimize our economic recovery and come out stronger than ever! [Register here](#)
- **Check how to keep "Zoom-bombers" away from your virtual event** You can learn about the best ways to keep your virtual events safe and secure [Read more here](#)
- **How to Easily Increase Your Online Sales:**
Digitizing your business is one of the biggest opportunities to come out of this year. But how can you be successful online? [Please read here](#)
- **COVID-19 Webinar: Preparing for the Next Wave of Investment – Re-shoring and FDI** This webinar will provide guidance from experts in site-selection, reshoring and FDI, and global business. Learn about how COVID-19 has changed the practices of re-shoring and FDI, and how to position their communities for new investment. [Register here](#)
- **Paycheck Protection Program: A Focus on Forgiveness** [Register here](#)
- **Beyond the Buzzword: Building Lasting Connections Today and Tomorrow... Make sense of what today's landscape looks like** [Register here](#)
- **Managing Performance During a Crisis: Time for a Big Reset**

[Register here](#)

- **Webinar: COVID-19 changed a lot about the world, including work culture.** With many companies debating if or when they will return to a physical office setting, we will explore new trends in flex time and remote work. [Register here](#)
- **Webinar: "Predicting the Post-COVID-19 World."** To view an archived recording of the webinar, [Click here](#)
- **Webinar: The Great Reset, Strategies & Data for Recovery** [Click here](#)
- **Webinar: Turning National Catastrophes Into Local Opportunity**
The best solution to strengthen existing local manufacturers and provide the good jobs needed for social and economic stability for companies, minorities, and displaced retail workers is to reshore manufacturing. [Register](#)
- **E-Commerce and COVID-19: Find Ways to Improve Revenue** [Register here](#)
- **Tell Us Your Story: How has Your Community Responded To COVID-19?** If your organization is going above and beyond to help its employees and/or the community at large during the COVID-19 crisis, let us know [Click here](#)
- **Heart of Business: Big plans for getting small businesses back on their feet** an opportunity for businesses to work together by buying from each other. Each business provides a special discount on their product or service. We'll collect and print these discounts and deliver them throughout our business communities by way of a "Welcome Back to Business" package. [Please email here](#)
- **Expanding Youth Apprenticeship in Idaho** learn how youth apprenticeship can be used to enhance a business' talent development pipeline and provide local youth with hands-on training and related instruction leading to industry-recognized credentials and a career. [Register here](#)
- **How to pivot your engagement strategy for the times** Whether your resources have been impacted or not, now's the best time to refine and improve upon your rules of engagement for both top talent and existing employees [Register here](#)
- **Running a virtual event? Here's what NOT to do** Organizers who have already held virtual events shared their mistakes and lessons. We thought they could be useful for you to avoid similar mistakes,

especially some of them are quite surprising!

[Click here](#)

- **Are you Open?** Submit your business information to appear on a special page for everyone to see. [Register](#)
- **Predicting the Post-COVID-19 World** [Click here to register](#) for free webinar
- **Paycheck Protection Program A Focus on Forgiveness:** Speakers from Witherspoon Kelley's finance practice group, will focus on information recently released by the Small Business Administration on the loan forgiveness process. [Register](#)
- **Apple is offering student-lead training** for anyone working/learning from home. Please follow the link below to learn more. [Click here](#)

- **Amazon Small Business Academy - Upcoming Small Business Course for Your Members**

This June, in partnership with Amazon, [NACCE](#) (National Association of Community College Entrepreneurship), and local organization [Tinderbox Marketing](#), North Idaho College will be one of the first college's in the nation to be launching [Amazon Small Business Academy](#). Amazon Small Business Academy was developed to help brick-and-mortar or product-based small businesses better utilize Amazon as a selling platform as part of their sales mix, and dives into how to get set up as an [Amazon Seller](#), utilize tools such as [Fulfillment by Amazon](#), and understand how to best utilize one of the world's largest E-Commerce platforms to expand their company. [Register here](#) or additional information can be found on [Facebook](#).

Compliance and Risk Management Considerations during the COVID-19 Pandemic

Excellent compliance & risk management resource as you adapt your business for COVID. Click here

[Back to Business Playbook: Compliance and Risk Management Considerations during the COVID-19 Pandemic](#)

- **Submit your business information and we'll get it up on a special page for everyone to see.**

A collaborative effort between the:

- The Coeur d'Alene Convention & Visitors Bureau
- the Coeur d'Alene Chamber,
- the CDA Downtown Association,

- and the Coeur d'Alene Press

We have created a page that will list your business name, phone number and website so that locals and future tourists will know who is open for business. [SUBMIT YOUR BUSINESS INFORMATION](#)

- **Help Close the Digital Divide for Idaho**

Let's ensure that every Idaho student has an equal opportunity to learn during this crisis. Idaho Business for Education's (IBE)

Community Activation Project: One Idaho - Every Student Matters is collecting devices and distributing laptops to students throughout the state to help them complete their schoolwork. Information [available here](#).

- **CdA Chamber Virtual Upbeat Breakfast.** In case you missed, listen to Lora Whalen, Panhandle Health District; Sheriff Wolfinger, Federal Disaster Coordinator; and Mark Tucker, United Way, present on the state of our region related to Covid-19. To learn more, [please click here](#).

- **Hayden Chamber Virtual Breakfast.** In case you missed it, listen to Dr. Stephen Cook, Superintendent of Coeur d'Alene School District #271, present on the Education Outlook. To learn more, [please click here](#).

Employment Resources

The following are links and resources for "Reopening your Business and Creating a Safe Work Environment" They range from a 10-point guide from OSHA to a comprehensive list of action items to keep your employees, suppliers, and customers safe. To download a Word version of the guidelines, [please click here](#). (Look under "Additional Information" on the right column –Reopening and Safe Work Guidelines 04/24/2020).

- **How to build a diverse workforce** Learn how to be aware of biases that can impact your recruitment strategies. Also learn how to use behavioral data and other best practices to ensure a diverse workforce [Go to lessons](#)

- **Keys to Business Acquisition: Do Your Homework and Get Help When You Need It** As a business owner, it is critical to know what you are getting into at the very beginning of the acquisition process and the only way to do that is do develop a detailed plan [Read article here](#)
- **Lead Your Team To Success** Learn how CEOs are leading their teams to success with a new approach to productivity and self-awareness [Register here](#)
- **The Future of the Office** There is much concern about the future of commercial office space. There is no denying that the work from home trend is real and the impacts will be felt in the short and long term in different ways around the world [Learn more here](#)
- **The 2021 Tax Trap** What employers and employees need to know regarding tax and liability issues [Register here](#)
- **Mental Health Online Conference** [Register here](#)
- **How employers plan to return staff to the office** Employers worldwide are feeling the strain of the COVID-19 pandemic and many feel unprepared to handle the shifts it's caused [Learn more & Register here](#)
- **Kootenai County - Idaho Office of Emergency Management** Expanded 'Preparing Your Business for Pandemic" business planning guide, digital version, can be accessed here: [Click here for Guide](#)
- **Rethinking Workforce & Attraction** Learn how remote working, entrepreneurship, and the gig economy are changing workforce and attraction strategies [Reserve your spot](#)
- **SWIMA - PPE Resources for your business: Idaho PPE Exchange** [Learn more here](#)
- **Resources for Humans Virtual Conference** People Strategy in the New World of Work [Register here](#)
- **SBA, Idaho SBDC Connect Clients to Resources** [Read more here](#)
- **Firm Develops Venspirator to Prevent, Mitigate COVID-19** A new breathing apparatus [Read more here](#)
- **Express Employment: Question of the month** What Business Changes has your company implemented in response to COVID-19? [Vote now](#)
- **COVID-19 is shattering cyberattack records** The daily inundation of misinformation, misconceptions and misunderstandings has

given cybercriminals an endless buffet of cyber-based ammo to iterate their attacks [Click here to read](#)

- **Small Business Resource Guide** [Click here to read](#)
- **Safety Measures - Reopening workplaces amid COVID-19**
Illustrates safety services, processes, policies, and digitization by industry [Click here to read](#)
- **How to Provide Stellar Customer Service In the COVID Era**
Emerging trends that can help your customers feel cared for & keep them coming back [Click here to read](#)
- **Back to the office: Keys for safely returning people to the unknown** With plans continually evolving, you may wonder when's the right time to return to the office. Here are some tips [Read more here](#)
- **The Future of Healthy Buildings:** Learn about the WELL Building Standard, the leading tool for advancing health and well-being in buildings globally [Click here](#)
- **Could Your Business or Nonprofit Use Some FREE PPE supplies?** [Click here](#)
- **Webinar: Best Practices of Running a Virtual Event** [Click here](#)
- **COVID-19 Q&A - Insights for Employers and Workplace** [Click here to read](#)
- **Navigating COVID-19 with Empathy** [Click here to read](#)
 - **Purpose: Shifting from Why to How** [Click here to read](#)
 - **Guarding your credit during times of COVID-19 coronavirus** [Click here to read](#)
 - **Leaving the office: Keeping the conference room** [Click here to read](#)
 - **COVID Related Templates for Businesses:** The toolkit has templates that a company can customize on things like visitor policies & logbooks, posters for the workplace, etc. [Click here](#)
 - **COVID Resource Page:** Industry-specific guidance for re-opening, return-to-work policy templates, government agency recommendations, HR/benefits FAQ's, news announcements and more. [Click here](#)
 - **Matching Marketing Grant:** Funds can be used toward print or digital advertising [See here for details](#)
 - **Successful Reopening Preparation and Planning:** [Please click here](#)

- **Here are 6 resources-----all around how to navigate this time with your teams:** Share them with your team. Sit down and talk about how you'll use talent optimization to move past this storm and thrive.
 1. [\[Guide\] Surviving an Economic Downturn with Talent Optimization](#)
 2. [\[Report\] The 2020 State of Talent Optimization Report](#)
 3. [\[Quiz\] Do you need to realign your team?](#)
 4. [\[E-Book\] How to manage remote employees based on their behavioral type](#)
 5. [\[Blog\] 10 remote team building activities](#)
 6. [\[Free Training\] Take advantage of our personalized training for managing remote teams](#)
- **New Resource Center with COVID guidance:** industry-specific guidance for re-opening, return-to-work policy templates, government agency recommendations, etc. [Click here](#)
- **The Restart - 8 Actions CEOS can take to ensure safe and successful relaunch:** [Click here](#)
- **Inland Biz Strong NOW INCLUDES NORTH IDAHO!**
Tailored resources specific to help businesses mitigate economic challenges due to COVID-19. This new digital tool helps determine which local, state, and federal programs are available based on information they select for their business. Access the tool online by following this [link](#).
- **Idaho Dept. of Health & Welfare.** To support Idaho's workforce who need child care during the COVID-19 pandemic, the [Idaho Child Care Emergency Grant](#) is providing child care business owners with the means to open or reopen and continue operating. These funds can be used to cover eligible expenses incurred for months open and providing childcare, during March 2020 through July 2020.
- **Ideas to consider to maintain a safe work environment.**
Source: Tips for Manufacturers, www.ogletree.com; OSHA Guidelines, 10-steps
 - To view the original article, [please click here](#).
- **OSHA's Ten Steps to Reduce Exposure to Coronavirus for a Safe Work Environment**

- To see the OSHA10-Step Guidelines poster, [please click here](#).
- To view the CDC Coronavirus Fact Sheet about how it spreads and how to prevent transmission, [please click here](#).
- **Reopening & Operating Your Business with a Safe Work Environment**

Source: A local existing business, information has been modified to be more generic

 - To view this guideline, [please click here](#). On the right column, click "Reopening and Safe Work Guidelines."
- **Other Resources to help you develop guidelines for a safe work environment**
 - OSHA Publications: [Guidance on Preparing Workplaces for COVID-19](#).
 - [National Restaurant Association - Reopening Guidance](#)
 - [National Retail Federation - Operation Open Doors](#)
 - [National Association of Home Builders - Job-site Safety and Record-keeping Guidance](#)
 - [Recommended Guidance for Businesses](#)
 - [Guidance for Childcare Providers](#)
 - [Wynn Las Vegas Health & Sanitation Program](#)
 - OSHA: [Key OSHA standards for COVID-19](#)
 - US Chamber of Commerce Foundation: [Workplace Tips for Employees](#)
 - [Emergency Prevention Measures for Physical \(Social\) Distancing in Food Manufacturing Facilities as Related to COVID-19](#) *(updated March 26, 2020: Source: Food Northwest)*
 - CDC Safety Video to Stop the Spread of Coronavirus in Construction Zones can be found [here](#) and another [here](#).
 - U. S. Department of Labor - [COVID-19 and The American Workplace](#). The Site contains:
 - [Temporary Rule](#): Paid Leave under the Families First Coronavirus Response Act
 - Fact Sheets: FFCRA- Employee: [English](#) and [Spanish](#)
 - Fact Sheets: FFCRA- Employer: [English](#) and [Spanish](#)
 - Families First Coronavirus Response Act (FFCRA or Act): Posters: [English](#) and [Spanish](#)
- **Sample Forms and Communications for Employers**
 - [Employee Leave Request Form](#)

- [Sample Employee Questionnaire](#)
- [Sample Telecommuting Policy](#)
- For additional sample forms, [please click here](#).

Thank you, Murray Group for sharing these samples.

- **Webinar that discusses the expanded tuition benefits** under the CARES Act and how it has impacted employers and employees alike. To see the webinar, [please click here](#). To get a copy of the slide deck, [please click here](#). Thank you, Advanced Benefits for sharing these links.
- **Employment Law Alerts related to COVID-19** for March 30, 2020 to April 15, 2020. This link consolidates and highlights key federal, state, and local updates impacting our businesses. For more information, [please click here](#). Thank you, Witherspoon Kelley for sharing this information.
- For additional business and employer guides, please see the following links:
 - [Interim Guidance for Businesses and Employers](#)
 - [Information for Communities, Schools, and Businesses](#)
 - [Environmental Cleaning and Disinfection Recommendations – Community Facilities](#)
 - [Guidance for Preparing Workplaces for Coronavirus](#)
 - [OSHA Resources for Workers and Employers on COVID-19](#)
 - [Get Your Workplace Ready for COVID-19](#)
 - [Risk Management for COVID-19](#)
 - [Disinfectants for Use Against COVID-19](#)

Sourcing, Supply Chain & Research

*Please **check the SWIMA link regularly**, they are continuously adding new sourcing information.*

- **Glimmers of Hope on the Horizon: Implications for Aerospace Supply Chain** valuable information from industry experts on the future direction of the aerospace industry, key for setting your future business strategy. [Please click here](#)
- **SWIMA** sourcing requests and manufacturing-specific resources related to COVID-19 [Learn more here](#)

Manufacturing-specific Business Resources:

-PPE Resources for Your Business

- **How to face flu season during COVID-19** Flu season is upon us and businesses have to navigate all the ways COVID-19 has created new questions. How will virtual enrollment work? Will flu season be worse this year? Because we're doing more business virtually, are businesses open to more cyber threats? [Learn more here](#)
- **Sourcing Request for Medical Equipment Production and Supplies.** If you have machinery and capacity, [please click here](#) to find out more or go to www.swima.org for all known sourcing and products request.
- On a larger scale, the [National Association of Manufacturers](#) and [Business Roundtable](#) have joined forces **to address Critical Shortages**. To learn more and complete the survey sourcing capacity, [please click here](#).
- National Institute of Health **(NIH) 3D Print Exchange**. To see designs for PPE and devices in support of the Covid-19 public health emergency, [please click here](#).
- **Idaho PPE Exchange (IPX)**. New site focused on connecting producers and those in need for small quantities. To learn more, [please click here](#).
- **Idaho TechHelp** is a part of the National Manufacturing Extension Partnership (MEP). They can assist manufacturers with most business operations and workforce needs, including product design and development, food manufacturing & safety, plant operational issues, business continuity, supply chain issues, and supplier scouting/matchmaking. They encourage you to call them for assistance. To learn more, [please click here](#).
- **Listing of other agencies looking for vendors and suppliers.** To see last week's list of that includes FEMA, NIH, and others, [please click here](#). (This links you to BSP Joint Info Sheet #4, Issued 4/17/2020)

Articles & Videos

- **Covid-19 Propelled Businesses Into the Future. Ready or Not**
Spurred by the pandemic, business changes that normally might have taken years unfolded in months. Now, shifts that began as temporary fixes are likely to become permanent [Read article here](#)

- **Are you a U.S. Government Contractor (or Planning to be) and do you Have Questions about the CMMC Certification Process?** Cyber Self Defense has been receiving a large number of calls regarding the CMMC process for Government [Read article here](#)
- **Idaho health care in 2021: A light at the end of the tunnel?** The new stimulus bill, which was signed by President Donald Trump on Dec. 27, contains several health care and COVID-19 measures for 2021, as well as multiple law changes that will go into effect in 2022 [Read article here](#)
- **Technology was a bright spot: Year in Review 2020** Technology is one of a few industry sectors that benefited from COVID-19. With many of us working at home and resorting to Zoom to do our jobs, as well as cocooning with Netflix and DoorDash, the tech industry saw a boost [Read article here](#)
- **Retail expected to continue its evolution in 2021** Retail suffered a double whammy in 2020 between the ongoing retail apocalypse and the pandemic [Read article here](#)
- **5 major airlines to roll out digital health passport for travelers** Following a successful trial with United Airlines in October, four more major airlines plan to roll out a digital health pass for international travel, called CommonPass, in December [Read article here](#)
- **Year in Review Issue** As we all know, 2020 was a year unlike any other. We take a look back at some of the major Idaho events in health care, construction, retail, technology and banking [Read article here](#)
- **Governor: Idaho in a Race to Get Residents Vaccinated** Idaho is in a race to get people vaccinated against the coronavirus while simultaneously limiting its spread long enough to avoid running out of healthcare capacity [Read article here](#)
- **Forum on the Future: Preventative Measures** Don't let your small business become a target for a cyberattack. Learn about common threats, and steps you can take to improve cybersecurity within your business [Watch webinar here](#)
- **Gap between mortgage rate Treasury yield slowly closing** The exceptional gap that opened in the spread between the 10-year Treasury yield and the 30-year fixed-rate mortgage rate in March has now closed to its narrowest since the beginning of the pandemic [Read article here](#)

- **New videos posted: A video series of insights about leading in this economic climate** Having the tools, resources, and skills to respond effectively is becoming a key competency [Please click here](#)
- **Idaho's In-Migration on the Rise in Middle, Upper Class** Idaho's in-migration is noticeably increasing, industry experts say, and is particularly attracting upper-middle and middle-class households, in addition to previously reported new homeowners [Read article here](#)
- **Overcoming pandemic fatigue: How to reenergize organizations for the long run** Forces that are fundamentally reshaping societies—technological innovation, business-model disruption, societal inequality, and workforce automation—and it's clear that an epidemic of stress has been building, with the COVID-19 crisis as the tipping point [Read article here](#)



U.S. Small Business
Administration

- **SBDC Online tool provides critical support for small businesses during COVID-19 pandemic** Covid-sb.org facilitates access to tailored assistance from local small business advisors across the country [Read more here](#)
- **Urban Renewal** In Idaho in particular, because the state's cities and counties generally don't have local option taxing authority, urban renewal is one of the few tools that city planners have to raise money for projects [Read article here](#)
- **Shopping small for 2020 holidays needed more than ever** It's no secret that the coronavirus pandemic has made a huge impact on how Idaho retailers and restaurants operate [Read article here](#)
- **Events Industry Report: Reopening Updates, Restrictions, and Creative Safety Measures** As the COVID-19 pandemic lingers, making sense of what's allowed, and where, can be complex for event organizers. Regulations for in-person events are constantly changing, and they vary between different states and even within counties and cities in the same state [Read article here](#)
- **Pandemic brings opportunities to local businesses** [Read article here](#)
- **Internal Controls to Protect Your Business against Fraud – Especially Now** Fraud can devastate a company's resources quickly,

and those who've experienced such a loss are quick converters to the importance of fraud mitigation techniques and internal controls [Read article here](#)

- **What's ahead for the major global industries in 2021** [Read article here](#)
- **Some local retailers benefiting from pandemic spending habits**
According to the National Retail Federation, one in five holiday shoppers typically travel for the holidays but will stay home instead this year [Read article here](#)
- **Utilizing Technology to Overcome COVID Challenges** While everyone wants to return to the normalcy of last year, the benefits, convenience and safety of cash management technologies are truly demonstrating their value in this unprecedented time [Read more here](#)
- **12 Secrets of a Successful 2020 Holiday Season for Retail Managers** suggestions on how to choose your attitude, know your limits and accept your customers [Read article here](#)
- **Economists try to predict effects of COVID-19, downturn** The good news is that Idaho is recovering more quickly than expected, and in fact is among the nation's leaders [Read article here](#)
- **How and Why We Must Support Our Cities' Small Business Entrepreneurs With Access to Capital-During this Crisis and Beyond** [Read more here](#)
- **CFAC pulls back unused COVID funding, spends \$4,728,933** The Coronavirus Financial Advisory Committee pulled back \$15.6 million that the Departments of Labor and Commerce returned to it [Read article here](#)
- **Housing permit trends show construction season of catch-up**
Based on building permit activity, Idaho statewide housing construction started the year slowly and gradually picked up over the summer, increasing every month [Read article here](#)
- **Bar, restaurant, venue owners discuss COVID-19 survival** Bars, live music venues and restaurants continue to face an uphill battle as COVID-19 concerns continue and Idaho moves backward in its reopening phases, but industry leaders are coming together to fight [Read article here](#)
- **Veterans and our Distinguished Veteran of the Year** [Watch video here](#)
- **A note from the editor** As COVID-19 becomes the new normal and we're all getting used to working from home, some of us are starting to reconsider where home should actually be [Read article here](#)
- **Where were most COVID-19 job losses in Idaho?** It's been well advertised that Idaho has made a remarkable recovery from the

economic downturn created by the COVID-19 pandemic, especially in terms of employment [Read article here](#)

- **Hospitals are full but some parts of Idaho refuse mask rules** [Read article here](#)
- **Franchise operators finding supportive home in Idaho** You've probably heard that Idaho is a great place to start up a business, large or small, but business owners are learning it's a great place to open a franchise, even during a global pandemic [Read more here](#)
- **Keeping Idaho healthy amidst chaos** This year, Idaho health care institutions have been dealing with the problem of COVID 19 – not just the illness itself, but of maintaining health care for all Idahoans during COVID, and keeping their staff safe and their companies solvent [Read article here](#)
- **Rural health coops challenged by connectivity, distancing** [Read article here](#)
- **Tips to help you stay safe online, from the Department of Finance** An increase in online activity corresponds with greater consumer exposure to cyber-attacks and scammers seeking to exploit victims [Read more here](#)
- **Amid COVID, many businesses in precarious spot as 2020 ends** [Read article here](#)
- **Planning for 2021: How you can better plan for and navigate the COVID economy** Companies must contend with an unprecedented level of uncertainty and flux. As we head into the 2021 planning cycle, every business wants to know How will the pandemic affect next year's numbers? [Read article here](#)
- **The Covid-19 Effect on the 2020 Holiday Season** outlines the effect of COVID-19 on the 2020 Holiday season and what companies can do to capitalize on opportunities to gain share of consumer wallets [Read article here](#)
- **Addressing Cybersecurity in 2020: Saving Resources with a Holistic, Outsourced Approach** [Read article here](#)
- **Small manufacturing firms continue to drive Idaho economy** Locally in Idaho, there were nearly 60,000 manufacturing jobs. Of those, 47% were employed by small firms [Read article here](#)
- **Business in the Northwest 2020 Special Report: COVID-19 Impact on Business** COVID-19 is no match for the spirit of the Pacific Northwest [Read article here](#)
- **Together, Idaho and President Trump are taking action to support small business** [Read article here](#)

- **Idaho ranks third for highest small business growth in the nation** Small businesses are lauding a healthy economic climate here in Idaho, and national organizations are taking notice [Read here](#)
- **Pacific Northwest business leaders optimistic despite COVID** With no shortage of challenges, 2020 has emerged as perhaps one of the most difficult years of our lifetimes [Read article here](#)
- **Fewer Idaho residents file unemployment claims** The number of Idaho residents applying for unemployment dropped by 10% [Read here](#)
- **How COVID Has Impacted Small Businesses** Techniques that have helped small businesses adapt to pandemic operations [Read here](#)
- **When A Recession Comes, Don't Stop Advertising** Often times when a recession happens, businesses, fearful of declining revenue, begin to cut back in various areas, including their ad spending [Read more here](#)
- **Urban flight presents opportunities for Idaho communities** When it comes to places to live, work, and raise a family, Idaho has been a best-kept secret for a long time [Read here](#)
- **Governor Little Press Conference regarding Idaho Rebounds: Stage 1: Press Conference** [available here.](#)
- **Idaho Economic Forecast:** attached is complete forecast report and link can be [found here.](#)
- **Measuring Economic Development Impact and Storytelling - Best Practices to Gain Grant Dollars**
 - Economic developers are so focused on improving their communities that reporting and measurement often get lost in the shuffle. On Friday, we'll learn how to build a narrative on your efforts and win more grant dollars. [Registration available here.](#)
- **Guide to Conquering A Business Crisis.** Discusses Cash Management, Pricing and Cost Containment, Supply Chain Management, and Marketing. Idaho SBDC. To see the guide, [please click here.](#) (Right column, under "Additional Resources.")
- **How to Lead When Nobody has a Map.** By Sam Walker, Wall Street Journal. April 25, 2020. To read the article, [please click here.](#) (Right column, under "Additional Resources.")
- **Crisis Management for Leaders.** A Five-Part Video Series. From the Harvard Business School. To see the series, [please click here.](#)
- **Cross Border Restrictions and Economic Stability: Issues in the**

Pandemic. Covers issues on International Trade, Customs and Tax; US Immigration; and Understanding the State of the Cross-Border Region. Webinar Summary from PNWER (Pacific NW Economic Region). April 2020. To see the summary, [please click here](#).

- **Rapidly forecasting demand and adapting commercial plans in a pandemic.** Source: McKinsey Reports. April 2020. To read the article, [please click here](#). (Right column, under "Additional Resources.")

What You Can Do

- **CDA Curbside Pickup.** To learn more, [please click here](#).
 - 1) Choose a restaurant and place your order;
 - 2) Arrive at your location and park curbside;
 - 3) Call to inform staff that you are there and to let them know you want it delivered in the trunk, back seat or wherever; and,
 - 4) Your order will be delivered to your car while maintaining standard sanitary and social distancing procedures.
- **Support Local Gems.** Please continue to support this program to preserve the small businesses in our communities. You can help by shopping online, purchasing gift cards, ordering food via take-out or delivery, writing an online review, posting a supportive message for their favorite businesses on social media, or just saying thank you to a business in their community. To learn more, [please click here](#).
- **Health Heroes Fund.** Will help with Kootenai Health and its employees during this challenging time. Some of these needs include additional supplies, staffing hours and purchasing specialized equipment –including the "storm trooper helmets" which cost \$1,000 each. We only have 26 of these helmets at KH. According to Trevor Bober, Director of Supply Chain Operations, "Our biggest challenge is the unknown. Not knowing what will happen next, and then trying to fill that gap." To donate to this fund, [please click here](#).
- **Homemade masks.** A big **Thank You** to those who have already generously donated. Masks are still needed by both Kootenai Health Foundation (whose aim is to provide each staff member two homemade masks and the Kroc Center (who donates mask to local

nursing care and assisted living facility centers). To learn more about how you can help, please call the [KH Foundation at \(208\) 625-4438](tel:2086254438) or email foundation@kh.org or call the Kroc Center at (208) 667-1865.

Other Resources

Local Resources

- [Panhandle Health District Covid-19 Information](#)
- [Kootenai County Covid-19 Updates](#)
- [CDA Chamber Covid-19 Updates](#)
- [North Idaho Covid-19 Relief Fund](#)
- [Idaho Community Foundation](#)
- [Innovia Foundation](#)
- [United Way of North Idaho](#)

State Resources

- [Governor's Office: Covid-19 Webpage](#)
- [Idaho Small Business Development Center \(SBDC\)](#)
- [Idaho Commerce, Covid-19 Resources](#)
- [Idaho Travel Advisories](#)
- [Idaho Unemployment Benefits](#)
- [Idaho TechHelp](#)

National Resources

- [Families First Coronavirus Response Act: Employer Paid Leave Requirements](#)
- [CARES Act](#)
- [Small Business Administration \(SBA\)](#)
- [US Department of Treasury Covid-19 Action](#)
- [IRS Coronavirus Tax Relief & Economic Impact Payments](#)
- [SBA Small Business Guide for Covid-19 Relief](#)
- [SBDC Small Business Covid-19 Resource Guide](#)
- [USDA Rural Development Covid-19 Measures](#)
- [FDIC Guide for Banking Institutions & Consumers](#)
- [JP Morgan Chase Philanthropic Grants](#)
- [NIST Manufacturing Extension Partnership \(MEP\)](#)
- [US Chamber Coronavirus Small Business Survival Guide](#)
- [US Travel Association Covid-19 Resources](#)
- [US Senate Committee on Business & Entrepreneurship Paycheck](#)

Idaho Congressional Delegation:

[US Senator Mike Crapo](#)

610 Hubbard St., Ste 209

Coeur d'Alene, ID 83814

Local Contact: Juli Smith

juli_smith@crapo.senate.gov

[US Senator Jim Risch](#)

610 Hubbard St., Ste 213

Coeur d'Alene, ID 83814

Local Contact: Stefany Bales

Stefany_Bales@Risch.senate.gov

[US Congressman Russ Fulcher](#)

1250 W Ironwood Dr, Coeur

d'Alene, ID 83814

Local Contact: Marc Kilmer

Marc.Kilmer@mail.house.gov

Protection Program

- [Senator Risch's Office: Guide for Navigating Covid-19 Resources](#)
- [IEDC \(International Economic Development Council\) Covid-19 Stimulus Bill](#)
- [Centers for Disease Control \(CDC\)](#)

Joint Local & Regional Business Service Providers

[Coeur d'Alene](#), [Post Falls](#), [Hayden](#) & [Rathdrum](#) Chambers of Commerce

NIC [Venture Center](#) & [Workforce Training](#) * [Avista Utilities](#) * [Idaho SBDC-Cd'A Office](#)

[Panhandle Area Council of North Idaho](#) * [Innovia Foundation](#) * [United Way of North Idaho](#)

[Inland NW Partners](#) * [Cd'A Area Economic Development Corporation/Jobs Plus, Inc.](#)